Press Release

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Sven Alexander Heinrich Wins The Indie Fest in February 2012



(La Jolla, CA, 02/27/2012) – *The Indie Fest* is proud to announce the latest winners.

The awards go to those filmmakers who produce fresh, standout entertainment and compelling documentaries. *The Indie Fest* is an international awards competition, and is developing a reputation as a top tier competition. It honors professionals, established and emerging, who demonstrate exceptional achievement in craft and creativity. Annually, a special award is given to a production that makes a significant contribution to social change or humanitarian effort. Go to <u>www.theindiefest.com</u> for more information.

Thomas Baker, Ph.D., who chairs the international competiton, had this to say about the latest winners, "*The Indie Fest* is not an easy award to win. The judges were pleased with the exceptionally high quality of the entries. The goal of *The Indie Fest* is to help the winners of this coveted award achieve the recognition and distribution they deserve."

Award of Excellence

Sven Alexander Heinrich (Mexico), El Amante del Padrino (*The Godfather's Lover*), category: gay/lesbian/transsexual

Sven Alexander Heinrich, graduated student from the *Centro de Capacitación Cinematográfica*, has won a prestigious Award of Excellence from *The Indie Fest*. The award was given for Sven Heinrich's exciting short film, *El Amante del Padrino (The Godfather's Lover)*, which describes the fate of a sect leader's lover. This short film production features exceptional atmospheres and insights into disturbing spiritual contexts.

"I feel very honoured by the brave decision of the judging committee of the *Indie Fest* to give *The Godfather's Lover* such a recognized prize. My approach when shooting this short film was never commercial but merely oriented and inspired by strong personal concerns. I would love to contribute to a dawning of consciousness regarding our present conditions, which keep maintaining relevant the principal subject treated in Goethe's *Faust* and in the biblical *Exodus* (second book of Moses, 32: the worshipping of the golden calf)."

For more information with regard to the award-winning *El Amante del Padrino (The Godfather's Lover)* call Boris Miramontes at +52-55-4155 0090, ext. 1813 or visit the website of the *Centro de Capacitación Cinematográfica* at http://www.elccc.com.mx

Other websites referring to this short film production are:

http://www.facebook.com/pages/El-Amante-del-Padrino-The-Godfather-s-Lover/205758641796

http://sic.conaculta.gob.mx/ficha.php?table=produccion_cine&table_id=3713 http://www.imdb.com/title/tt1537474/ http://twitter.com/GodfathersLover

