

2011

TRANSFORMING STORIES

2nd ANNUAL INTERNATIONAL CHRISTIAN FILM FESTIVAL

OCTOBER 2011 - FEBRUARY 2012



Introduction & Purpose:

One week festival throughout South Africa and countries worldwide.

The purpose of the festival is to showcase powerful, inspiring, faith affirming, evangelistic, transforming stories in the form of film to the world and the Body of Christ in every nation. We want to emphasize how the power of storytelling can impact the lives of people and shape a specific culture. To accomplish this we are willing to identify and reward talent that is of the highest standards. The festival will be presented in two forms, in host countries around the world and in selected movie theatres throughout South Africa. The award ceremony will take place in South Africa during September 2011 where winning films will be announced.

The power of media is evident in this day and age, and movies have been a huge part of shaping the culture as we know it. Behind Transforming Stories International Christian Film Festival 2011 (TSICFF 2011) is a greater vision to transform cultures through storytelling and inspire people to make use of films in sharing the Gospel to all mankind. No longer will we as followers of Christ allow our world to be poisoned with profanity by media elites. Instead, we are encouraging revolutionaries out there to produce stories which can transform our culture into one that will be in line with The Kingdom of God (Yahweh), one of Justice, Peace, Righteousness and Love.

TSICFF is looking for films that effectively illustrate stories of transformation by the power of the Gospel of Jesus Christ; or true life testimonies of both spiritual and physical transformation by God's power and intervention; or Biblical truths leading viewers to a clearer understanding of certain issues and topics.

What makes this festival so unique is that it was launched in 2010 in South Africa through the partnership and association with the Lausanne movement, where over 4500 International Christian leaders from over 200 regions in the world were introduced to the festival. This opportunity has established great relationships to ensure future growth of the festival. Through our continuous efforts and with a truly global reach the festival aims to inspire Christian leaders to make use of films to evangelize, teach & transform their communities. This festival sources films from across the globe and then the same film festival program is presented in different host nations around the world. This festival has also been endorsed by a selection of internationally recognized leaders and role players.

TSICFF is not only a film festival, its part of a global revolution encouraging film makers to produce films that will transform communities for the good!

We encourage all to mobilize their churches, ministries and communities to support this festival! Find us on FaceBook and link the festival on your website by placing our web banner on your home page.

Host Nations - Bring the Festival to your country!

TSICFF has a vision to have the nations in the world host the festival. TSICFF will annually take place in South Africa and the exact festival program will be available for other countries to host. If you believe you share our vision and want to help initiate the process of getting your nation to host the festival, please contact us today to bring this amazing festival to your country!

Themes:

The following Seven Themes have been chosen for the festival submissions in 2011:

- Compassion
- Reconciliation
- The World Today
- Justice
- Hope
- Truth
- Restoration

Catagories & Fees:

Feature Films:	(over 60 min running time)	\$ 90 (ZAR 675)
Documentary Films:	(over 20 min running time)	\$ 70 (ZAR 525)
Short Films:	(under 35 min running time)	\$ 35 (ZAR 265)
Short-Short Films:	(under 90 sec running time)	\$ 25 (ZAR 190)
Music Videos:	(under 10 min running time)	\$ 35 (ZAR 265)

Timeline:

- 15 July 2011 – Final Closing Deadline for Submissions
- August 2011 – Official Selection / Semi Finalists selected & made known to public
- August – September 2011 – Judging process to select finalists and winners
- September 2011 – Bookings for public festival opens in South Africa
- 29 September 2011 – Award Ceremony, South Africa
- 1 Oct 2011 – 28 Feb 2012 – TSICFF 2011 presented in host nations
- October 2011 – National South African Festival Program in selected theatres throughout South Africa showcasing the "Official Selection" films.



Awards / Prizes:

The festival will give film makers from all over the globe the opportunity to present their films. All official selection and finalist in each category will receive huge marketing on various interactive international and local websites with previews and feedback about the film.

The festival is an annual International Film Festival and aims to create awareness about Christian films along with giving local film makers the opportunity to showcase their work among the world's best.

Winning Feature Film:	Special Trophy + \$ 5000
Winning Documentary Film:	Special Trophy + \$ 1000
Winning Short Film:	Special Trophy + \$ 500
Winning Short-Short Film:	Special Trophy + \$ 500
Winning Music Video:	Special Trophy + \$ 500
Audience Award:	Special Trophy
Possible "Jonahre Award":	Special Trophy



Selection Process:

The goal is to obtain more than 200 films from around the globe and select 12 Semi-Finalists (Official Selection) from them in each category. The 12 Semi-finalists in each category will be chosen to form the main features of the film festival program which will be showcased to audiences as well as receive extensive marketing.

A three-tiered judging process is followed once all submissions have been received following the July, 15 deadline.

First Level – Appropriateness of content and copyright infringement as part of the preliminary judging process.

Second Level – Entries are divided by category and viewed by internal jury. Top nominations for each category based on the judging criteria will be selected. These films will be classified as “Official Selection”.

Final Level – A panel of distinguished international judges will view the above mentioned nominations. The finalists and winners will be selected in each category.

Host Nation Selection Process:

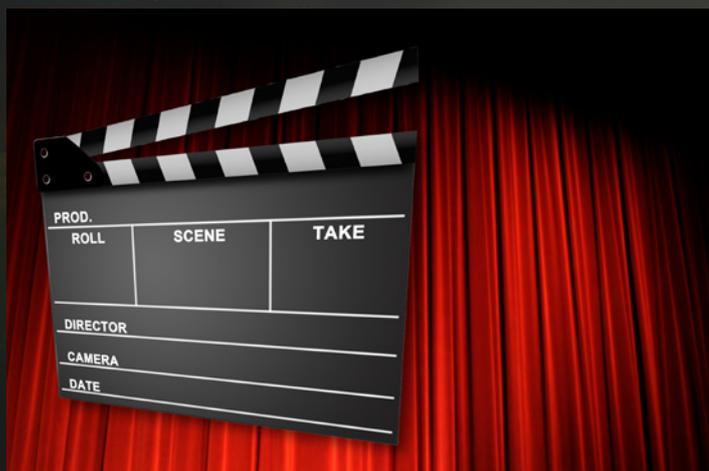
Each host nation will have the opportunity to source films unique to its specific culture. The organizers in each nation will be responsible for sourcing these submissions and selecting the top 5 films in each category. These selected films will be viewed by the TSICFF internal jury who will select the winners in each category together with the host nation organizers. These winners will receive a special award certificate and will be showcased in the host nation as part of the festival program.

Judging Criteria:

The over-riding purpose of films submitted to this festival is to effectively illustrate stories of transformation by the power of the Gospel of Jesus Christ or true life testimonies of both spiritual and physical transformation by God’s power and intervention or Biblical truths leading viewers to a clearer understanding of certain issues and topics.

Jury / Judging Panel:

A Panel of international judges will be nominated to review the “official selection” films after the Film Festival internal jury has reviewed all submissions. There will be one winning film in each category.



Partners:



HUMBLEPIE
entertainment

Humble Pie Entertainment (HPE) is a creative media company specializing in marketing and distributing high quality family and faith-based entertainment. Over the past four years Humble Pie Entertainment has been involved with various Christian film releases including *One Night With The King*, *Bella, Son of Man* for Ster-Kinekor, *The Ten Commandments – Animated Film* for MFILMS and Nu-Metro, *Flywheel*, *Fireproof*, *Tornado the Kalahari Horse Whisperer* for Aquavision and Ster-Kinekor, *Faith Happens* in partnership with Side By Side Films, *God of Wonders*, *The Calling*, *The Blind Side*, *A Dance for Bethany* and *Hopeville* just to name a few. HPE also has a focus to develop the Christian film industry and in 2010 launched the *Transforming Stories International Christian Film Festival*.

Innovation

FILM INVESTMENTS

Innovation Film Investments is an independent project financier offering investment opportunities to a variety of net-worth individuals who wish to invest in the film industry. Innovation will oversee and manage all the finances of the film festival.



A Family Guide to Movies and Entertainment

Dr. Ted Baehr is Founder and Publisher of *Movieguide* and Chairman of the Christian Film & Television Commission, as well as a noted critic, educator, lecturer and media pundit. His life’s purpose is to be used by God to redeem the values of the media while educating audiences on how to use discernment in selecting their entertainment. *Movieguide: The Family Guide to Movies and Entertainment* is published every four weeks. *Movieguide Magazine* offers in-depth analyses of current movies from a biblical perspective. Not only are issues of violence, sex and profanity directly addressed, *Movieguide* digs deeply into the moral statements and worldviews of the movies, videos and television programs it reviews. Ted also writes a syndicated column for other publications.

Finances & Funding:

To implement and manage such a festival requires funding and support. Additional funding and support is needed. We hereby request that any individual, company or organisation that has the capacity to provide support to please consider contributing financially towards the festival.

On screen advertising packages, print advertising and marketing exposure can be provided to sponsors or advertisers. Any other support and funding will be welcomed - please contact us for more information.

Contact Details:

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