



Screendollars Newsletter

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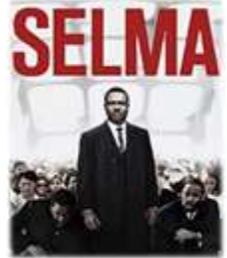
**For Exhibitors
About Films, the Film Industry
and Cinema Advertising**

In commemoration of the 155th anniversary of [Juneteenth](#) on Friday 6/19 and to respect the widespread focus on the state of civil rights in America, we highlight recent Hollywood films dedicated to this powerful topic. **Selma** (2014) tells the story of the 1965 march from Selma to Montgomery to advocate for equal voting rights for all Americans. Directed by Ava DuVernay, it was nominated as Best Picture by both the Academy and Golden Globes. **Just Mercy** (2019)



[\(Click to Play\)](#)

tells the true story of Walter McMillian, who, with the help of young defense attorney Bryan Stevenson, appeals his murder conviction. It stars Michael B. Jordan and Jamie Foxx, who was nominated for an Oscar as Best Supporting Actor. The thought-provoking thriller **Get Out** (2017) from director Jordan Peele and Blumhouse Productions addresses the impact of racism and violence through its story of a young African American man and his Caucasian girlfriend, who travel upstate from New York City to meet her parents for the first time. During the month of June, Paramount and Warner Bros. are offering free access on major streaming, VOD and on-line platforms to watch Selma and Just Mercy



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Notable Industry News (6/8-14)

[Marcus Theaters Begin a Phased Reopening with Six Locations on June 19th](#) (BoxofficePro)

There was slow but steady progress this week towards exhibitors reopening theatres. Marcus, the fourth largest exhibitor in the US, announced that it would reopen six of their 90 locations on Friday, 6/19. Programming during these initial weeks after the reopening will consist of the same fare that most drive-ins are screening, a combination of classics such as *Jaws*, *Back to the Future* and *Raiders of the Lost Ark* with continued runs of films that were running in theatres when the shutdowns hit, including *Jumanji: The Next Level*, *Sonic the Hedgehog* and *The Invisible Man*. Marcus plans to re-open all their locations by mid-July, just in time to play the summer crop of new Hollywood releases.

Be a Movie STAR! Everyone Plays a Role in Creating a Safe Environment:

			
Social Distancing	Thorough Cleaning and Sanitizing	App/Website Ordering Available for Low Contact	Respect for All Guests and Associates

Be a Movie Star – Tips offered by Marcus Theatres on how moviegoers can support a safe and healthy environment at the theatre.

[Cineworld scraps \\$2.8-billion takeover of Canada's Cineplex, setting up legal battle](#) (CBC)



Cineworld, one of the largest exhibitors worldwide and the parent company to Regal Cinemas, announced late Friday that it was pulling out of a \$2.3B deal to acquire Canadian-based Cineplex, the largest exhibitor in Canada with 165 locations. Cineworld cited that its reason for terminating the agreement was that it had discovered “material adverse effect and breaches by the Toronto-based Cineplex”, though it has not yet elaborated on the nature of the breaches. For its part, Cineplex appears to feel wronged by this turn of events, stating that there is “no legal basis” to terminate the agreement. The original deal was struck in

December 2019, and included terms that Cineplex’s debt must not exceed \$750M prior to the June 30th closing date. Cineworld, Cineplex and all exhibitors worldwide have taken on debt rapidly as a result of forced theatre shutdowns due to the COVID-19 crisis. It appears that the parties will be headed to court to determine the legal standing of their arguments, and damages.



Pete Davidson stars in *The King of Staten Island* (Universal)

['King of Staten Island' tests the grown-up appetite for digital movies](#) (CNN Business)

Media journalists Frank Pallotta and Brian Lowry published this interesting take on experiments studios are taking on straight-to-streaming releasing. On Friday, Universal premiered its new comedy *The King of Staten Island* a PVOD rental on Comcast Xfinity and other cable and streaming platforms. Directed by Judd Apatow and starring Saturday Night Live comedian Pete Davidson, this release is a test of the success that an R-Rated comedy can achieve when released on

streaming services. On April 10th, during the early days after the COVID-19 pandemic had forced theatres to close, Universal redirected its family animated feature *Trolls World Tour* to release straight to streaming, an about face from its original plans for a traditional theatrical release. It produced better-than-expected results while most Americans were hunkered down at home and hungry for family entertainment options. This weekend's release of *The King of Staten Island* will test the appetite for adult comedies by at-home viewers.

[Which Movies will Audiences Deem "Mask Worthy"? Studios Strategize as Theaters Plan to Reopen and Are Virtual Test Screenings the Future of Movie Marketing](#) (Hollywood Reporter)

With the freeze on studio releases thawing out at the end of July, their marketing departments are having to rethink how to market their films to a locked down public. In normal times, major studios would promote their biggest releases through blanket TV advertising campaigns, largely focused on live sporting events. This year, there are no such broadcasts, since the major sporting leagues are shut down. There would also be heavy promotion by studios and exhibitors in theatres, through posters and trailers.

Currently, only drive-ins and a few indoor theatres are showing films, limiting the impact of in-theatre marketing. Faced with these hurdles, studio marketing departments are getting creative by re-directing their dollars to on-line promotion, through social media and even gaming. Studios are also experimenting more with on-line test screenings, using virtual screening services offered by providers Screen Engine, as an alternative to the traditional in-person, in-theatre screenings. It will be interesting to track how much of this shift on-line is maintained after theatres re-open.



Please Hollywood, We'd Like Some Titles!

Courtesy of Gower Street Analytics

It is now three months since the majority of global cinemas closed down due to the COVID-19 pandemic. By the end of the box office week commencing March 13 less than 25% of global theaters were reporting business. A week earlier that number had been over 70%.

Now, each week, we're seeing positive news coming from the international marketplace; some form of growth, whether from a new market opening or an open market expanding its business. But there is a challenge facing all market exhibitors beyond their control: the lack of major global releases.

It will have come as a disappointment to exhibitors on Friday when they learned that two of the first major tent-poles still slated for release, including the seemingly rocksteady TENET, had moved. TENET, which has held fast to a July 17 date for months, shifted just a couple of weeks to July 31. Shifting further back is WONDER WOMAN 1984, from mid-August to October 2.

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The moves sparked a flurry of activity in the domestic market. GREENLAND moved back two weeks and BILL AND TED FACE THE MUSIC jumped forward a week, both onto August 14. UNHINGED also shifted back to July 10. BIOS, which had been set for October 2, will now go in mid-April 2021. GODZILLA VS KONG and TOM AND JERRY have also now moved to 2021 dates, while Robert Zemeckis' THE WITCHES is now unset (it had been Oct. 9). Meanwhile Disney's THE ONE AND ONLY IVAN is the latest title to forego theatrical in favor of a Disney+ debut (it had been Aug. 14).

Last week Gower Street's Global Box Office Tracker showed year-on-year deficits were still growing significantly. This is of little surprise. By this point in 2019 titles released since mid-March had included: AVENGERS ENDGAME (GBO through June 16, 2019: \$2.74bn); ALADDIN (approximately \$725m); POKEMON DETECTIVE PIKACHU (\$420m); SHAZAM! (\$366m); DUMBO (\$353m); GODZILLA: KING OF THE MONSTERS (\$340m); JOHN WICK: CHAPTER 3 – PARABELLUM (\$276m); US (\$254m); X-MEN: DARK PHOENIX (\$204m); THE SECRET LIFE OF PETS 2 (\$155m); ROCKETMAN (\$133m); PET SEMATARY (\$113m); and MEN IN BLACK INTERNATIONAL (\$102m after one weekend).

Those 13 titles alone delivered global box office of nearly \$6.2 billion within the equivalent three-month period to that we have lost since mid-March in 2020. And that is not accounting for smaller titles released; local hits released; and holdover titles. South Korea, for example, had seen Palme d'Or (and eventual Oscar) winner PARASITE open May 30, grossing WON 71.5 billion (\$60.2m) by June 16 – the end of its third weekend on release. The top holdover, CAPTAIN MARVEL, delivered close to \$370 million between Monday March 18 (the day after its second weekend – the equivalent day to the start of this year's mass closures) and mid-June.

Now that more markets and movie theaters are opening, everyone is talking about the need for big global titles to give a much-needed boost and help drive more of the regular audience back into those restricted-capacity auditoria. Markets are seeing some new releases but the need for a global event movie is evident when you look at those operating, even the markets that appear to be doing well.

Let's look at Netherlands and South Korea.



The Netherlands saw all cinemas implement a 100-person per auditoria capacity on Thursday March 12 before all major circuits closed completely from 6pm on Sunday March 15. At point of closure a strong Dutch market saw box office running 4% ahead of 2019. Cinemas in the market were allowed to re-open on Monday June 1. By that point, following 11 weeks of complete closure, the Dutch market now saw box office running at a deficit of 42% compared to the same point in 2019 – a loss of over €54 million (\$61m) according to our partners at Comscore.

In contrast, South Korea never completely closed cinemas. Major circuits closed a portion of sites between late March and late April, when they re-opened for the April 30-May 3 holiday (Buddha's Birthday) weekend. Despite this the market is suffering much bigger year-on-year losses than Netherlands, tracking 67% behind 2019 through May 31.

The Netherlands has seen an immediate positive response from local audiences to cinemas re-opening. Like Hong Kong, which we reported on a few weeks back, the market was able to bring the vast majority of cinemas back, albeit at reduced capacity, at the same time. Gower Street's market growth tracker for the Netherlands (see above), which looks at progress towards the 5-stages of our Blueprint To Recovery, shows that Stage 1 (80% of theaters by market share re-open) and Stage 2 (single-day box office equivalent to the lowest grossing day in the past two years) were hit immediately. That the Stage 2 marker was achieved on June 1 – the first day back – showed an instant willingness for audiences to engage.

The first full week of recovery business (June 4-10) achieved 58% of the Stage 3 goal (the weekly equivalent to Stage 2) and was already 25% of the way towards Stage 5 (a week in the top quartile). This was achieved in a market where the top performing title was local comedy drama DE BEENTJES VAN SINT-HILDEGARD, released in mid-February, ahead of new-release US horror I SEE YOU. But is that level of business sustainable in a market without major titles releasing?

Tracking the week-to-week business in our Road To Recovery reports we are seeing that many markets struggle to maintain that initial enthusiasm from audiences in the absence of major releases to drive them in. South Korea is a perfect example of this.

That April 30-May 3 holiday weekend delivered a solid result (the biggest 4-day box office in eight weeks – remember the partial cinema closure had been for less than 5 weeks). The 7-day box office was \$3.4 million, fueled by a host of newly released titles led by TROLLS WORLD TOUR. However, the subsequent four weeks saw business fall back to a level between \$1.85-1.95 million. The market was still seeing new launches (Woody Allen’s A RAINY DAY IN NEW YORK, Daniel Radcliffe prison-drama ESCAPE FROM PRETORIA and Kristen Stewart horror title UNDERWATER all took lead positions) but there were no blockbuster titles.

Then June 4 brought the first of several major local titles to release: thriller INTRUDER. The film, about a man’s family who face strange changes when his sister returns 25 years after she went missing, had originally been planned for release in March.



The audience desire for new, high-profile content was immediately evident and boosted by a promotion of the Korean Film Council (KOFIC). The 4-day weekend (June 4-7) saw INTRUDER take \$2.2 million – more than the entire April 30-May 3 holiday weekend. The market saw a 7-day result of \$4.45 million – the best result in 14 weeks since the February 27 week delivered \$4.47 million (when THE INVISIBLE MAN opened #1). INTRUDER accounted for 60% of business. But that still only took the Stage 3 tracker for Korea to 39% of the goal (see above).

This weekend has seen another local title take the reigns: mystery drama INNOCENCE, about an attorney trying to prove that her mother, who has lost her memory, is innocent of murder. Another local mystery title, ME AND ME, is queued up for June 18; and zombie apocalypse film #ALIVE for June 24. Pixar’s ONWARD will enter the mix from June 17. The combination of a new Hollywood studio release alongside new local content may bring a further boost towards that Stage 3 goal, but let’s not forget that goal is based on the lowest-grossing week from 2018-2019.

The KOFIC promotion should continue to help – its three-week campaign (now in week 2) is designed to reboot the local industry, offering discount vouchers (worth approximately half the ticket price) to guests buying cinema tickets. But it’s going to take a lot more to progress the tracker towards the Stage 4 (median business) and Stage 5 goals.

That’s where globally-marketed tent-pole titles like MULAN (currently set to go first on July 24) and TENET will be vital. Growth is happening. More markets are returning: California has finally allowed traditional movie theaters to re-open from this weekend; Italy and France are set to re-open cinemas in the next 10 days. But global markets were working toward TENET’s mid-July date as a goal. The limited two-week move, and the presence of MULAN a week earlier, only puts the timetable back a week or two, but global exhibitors will be watching with bated breath in the hope further delays don’t come.

It is a chicken and egg situation: distributors want to see exhibitors recovering in order to release major titles; but true recovery is only likely to come when new, global, blockbuster content is available. Until then local industries are doing what they can to keep the lights on, build consumer confidence, and prepare. So, please Hollywood, bring on the big hitters!

If you have comments or questions about Gower Street’s charts and articles, or to access our Road To Recovery reports, please visit our website at: <https://gower.st>

Hollywood Report

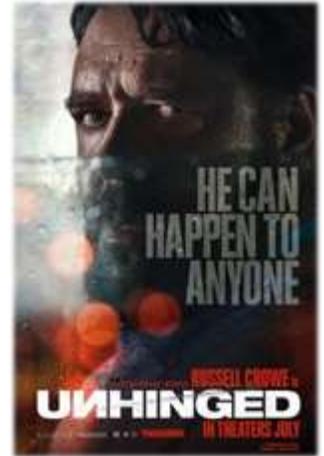
by Martin Grove

Among the risks as theatres begin re-opening is that Wall Street jumps to the wrong conclusions about exhibition's future.

Exhibitors opening in June will pave the way for those cautiously awaiting tentpoles like MULAN (still 7/24) & TENET (now 7/31). In June, cinemas won't yet have any must-see movies to lure people from their home streaming rooms.

Summer's first noteworthy release will be Solstice Studios' UNHINGED (pictured), starring Russell Crowe. Originally due 7/1, the R road rage thriller drove to 7/10 Friday after WB sent TENET from 7/17 to 7/31 (with a 10th anniversary reissue 7/17 of Christopher Nolan's INCEPTION). With more theatres likely to be open by 7/10 and with no big new films until MULAN, Solstice should have something to "Crowe" about.

Pre-UNHINGED, cinemas & drive-ins will be playing a mix of event concert films, indie titles & library product. If moviegoers aren't out full force on Day One, that shouldn't be seen as an indication of where moviegoing's going to go. In fact, it will be encouraging just to see some warm -- but not feverish! -- bodies in socially distanced recliners before the big studio releases arrive.



* * *

WONDER WOMAN 1984 will now be kick-starting October, but if the world hadn't gone topsy turvy it would have been having a wonderful 2nd weekend right now.

If the WB/DC sequel (pictured – Gal Gadot) had debuted 6/5 to about \$125M and then slid 43% in weekend 2, as WONDER WOMAN did in 2017, it would have stayed #1 with about \$70M. Its 10/2 launch follows in the footsteps of WB's JOKER, which arrived 10/4/19 to \$96.2M.

Sony/BRON's PG-13 WW II submarine thriller GREYHOUND, starring Tom Hanks, would have made 2nd place waves with \$35-40M. WB launched Christopher Nolan's WW II drama DUNKIRK 7/21/17 to \$50.5M.

GREYHOUND was originally a 5/8 opening. Now it's due 7/10 – not in theatres, but on AppleTV+.

There would also have been some chills to heat up the box office from Universal/MGM's horror reboot CANDYMAN (now opening 9/25). The first CANDYMAN opened 10/16/92 to \$5.4M. That was 28 years ago, so a better comp might be Universal's HAPPY DEATH DAY with \$26M (10/13/17).

Weekend ticket sales would have been well ahead of this time last year when Sony's reboot MEN IN BLACK: INTERNATIONAL opened #1 to \$30M & WB's SHAFT reboot opened 6th to \$8.9M.



Weekly Film Calendar

7/3-9: Independence Day 7/4 (2019 Wk 27 Box Office: \$184,201,942) 2019 openings: (No new wide releases)				
The Outpost (Fathom Events/Screen Media) A small team of U.S. soldiers battle against hundreds of Taliban fighters in Afghanistan. War Drama.	R	123	Scope (2.35 : 1)	Moderate on 7/2 (600)
Untitled A24 Film 2 (A24) Information not available.	NA	NA	NA	Wide
Gordon Lightfoot: If You Could Read My Mind (Greenwich Entertainment) The iconic Canadian musician, Gordon Lightfoot, reflects on his life and career. Biography Documentary Music.	NR	91	Flat (1.85 : 1)	Limited on 7/1
The Truth (IFC Films) A stormy reunion between scriptwriter Lumir with her famous mother and actress, Fabienne, against the backdrop of Fabienne's autobiographic book and her latest role in a Sci-Fi picture as a mother who never grows old. Drama.	PG	106	Flat (1.85 : 1)	Limited

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7/10-16 (2019 Wk 28 Box Office: \$127,105,707) 2019 openings: <i>Crawl</i> \$12.0M FSS, \$39.0M Total; <i>Stuber</i> \$8.2M FSS, \$22.4M Total.				
Unhinged (Solstice Studios) A woman becomes embroiled in a violent case of road rage after honking at the wrong guy. Psychological Thriller. <i>An action-packed thrill ride is the perfect film to draw young males and females.</i>	R	90	Scope (2.39 : 1), Large Formats, 4DX, Atmos	Wide
The Broken Hearts Gallery (Sony) An art gallery assistant named Lucy, an "emotional hoarder" keeps souvenirs from past relationships. After her latest breakup, she decides to open a pop-up collection of her keepsakes called the Broken Hearts Gallery. Romance Comedy.	NA	NA	NA	Wide
Relic (IFC Films) A daughter, mother and grandmother are haunted by a manifestation of dementia that consumes their family's home. Horror.	NR	89	Scope (2.35 : 1)	Limited
La Belle Epoque (101 Studios) A couple in crisis. He, disillusioned, sees his life upset the day an entrepreneur offers him to plunge back into the time of his choice. Comedy Drama Romance.	R	115	Scope (2.35 : 1)	Limited
7/17-23 (2019 Wk 29 Box Office: \$264,727,428) 2019 openings: <i>The Lion King</i> \$191.8M FSS, \$543.6M Total.				
Inception (Warner Bros.) A thief who steals corporate secrets through the use of dream-sharing technology is given the inverse task of planting an idea into the mind of a C.E.O. Opening weekend: \$62.8M, USA Total:\$292.6M). <i>10th Anniversary re-release with new footage from Tenet plus exclusive looks at forthcoming select WB films.</i>	PG13	148	Scope (2.39 : 1) Quad sound	Wide
The Climb (Sony Pictures Classics) A look at the friendship between two guys that spans over many years. Comedy Drama.	R	94	Flat (1.85 : 1)	Limited
The Painted Bird (IFC Films) A young Jewish boy somewhere in Eastern Europe seeks refuge during World War II where he encounters many different characters. War Drama.	NA	169	Scope (2.39 : 1)	Limited
7/24-30 (2019 Wk 30 Box Office: \$163,662,956) 2019 openings: <i>Once Upon a Time in Hollywood</i> \$41.1M FSS, \$142.5M Total.				
Mulan (Disney) A young Chinese maiden disguises herself as a male warrior in order to save her father. A live-action feature film based on Disney's 'Mulan.' Action Adventure Drama Family.	PG13	115	2D/3D, IMAX, Atmos, 4K, DBox, Screen X, D-Vision, Scope (2.39 : 1)	Wide
The Rental (IFC Films) Two couples rent a vacation home for what should be a celebratory weekend get-away. Horror Thriller.	NR	89	Flat (1.85 : 1)	Limited
7/31-8/6: NBA Season Resumes 7/31 (Orlando, FL) (2019 Wk 31 Box Office: \$149,409,407) 2019 openings: <i>Fast & Furious Presents: Hobbs & Shaw</i> \$60.0M FSS, \$174.0M Total.				
Tenet (Warner Bros.) An action epic revolving around international espionage, time travel, and evolution. Possibly about a man trying to prevent World War 3 through time travel and rebirth. Action drama.	NA	NA	DTS: X, IMAX, Flat (1.43 : 1)	Wide
Untitled A24 Film 3 (A24) <i>Information not available.</i>	NA	NA	NA	Wide
The Informer (Aviron) An ex-convict working undercover intentionally gets himself incarcerated again in order to infiltrate the mob at a maximum-security prison. Crime Drama Thriller.	R	113	Dolby 5.1, Scope (2.35 : 1)	Limited
Save Yourselves (Bleecker Street) A young Brooklyn couple heads to an upstate cabin to unplug from their phones and reconnect with each other. Blissfully unaware of their surroundings, they are left to their own devices as the planet falls under attack. Sci Fi Comedy.	R	93	Flat (1.85 : 1)	Limited
8/7-13 (2019 Wk 32 Box Office: \$133,448,282) 2019 openings: <i>Scary Stories to Tell in the Dark</i> \$20.9M FSS, \$68.9M Total; <i>Dora and the Lost City of Gold</i> \$17.4M FSS, \$60.5M Total; <i>The Art of Racing in the Rain</i> \$8.1M FSS, \$26.4M Total; <i>The Kitchen</i> \$5.5M FSS, \$12.2M Total.				

The Spongebob Movie: Sponge on the Run (Paramount) After SpongeBob's beloved pet snail Gary is snail-napped, he and Patrick embark on an epic adventure to The Lost City of Atlantic City to bring Gary home. Animation Adventure Family.	PG	NA	Dolby Digital, Dolby Atmos, DTS, Auro 11.1, Flat (1.85 : 1)	Wide
The Empty Man (20th Century) On the trail of a missing girl, an ex-cop comes across a secretive group attempting to summon a terrifying supernatural entity. Crime Drama Horror.	R	NA	Scope (2.39 : 1)	Wide
Made in Italy (IFC Films) A bohemian artist who travels from London to Italy with his estranged son to sell the house they inherited from his late wife. Comedy.	NR	120	Flat (1.85 : 1)	Limited
8/14-20 <i>(2019 Wk 33 Box Office: \$121,109,428)</i> <i>2019 openings: Good Boys \$21.4M FSS, \$86.1M Total; Angry Birds 2 \$10.4M FSS, \$41.7M Total; 47 Meters Down: Uncaged \$8.4M FSS, \$22.3M Total; Blinded by the Light \$4.3M FSS, \$11.9M Total.</i>				
Bill & Ted Face the Music (UA Releasing) Once told they'd save the universe during a time-traveling adventure, 2 would-be rockers from San Dimas, California find themselves as middle-aged dads still trying to crank out a hit song and fulfill their destiny. Comedy, music, sci-fi.	NA	NA	Scope (2.35 : 1)	Wide
Greenland (STX Films) A family struggles for survival in the face of a cataclysmic natural disaster. Action Thriller.	NA	NA	Scope (2.35 : 1)	Wide
The Personal History of David Copperfield (Searchlight) The life of David Copperfield is chronicled from his birth to now. The world premiere was at the Toronto International Film Festival on 9/5/19. Drama Comedy.	NA	NA	NA	Limited
Sputnik (IFC Films) The lone survivor of an enigmatic spaceship incident hasn't returned back home alone hiding inside his body is a dangerous creature. Horror Sci-fi.	NR	113	Flat (1.85 : 1)	Limited
The Sound of Metal (Amazon Studios) A drummer's life gets turned upside down when he suddenly loses his hearing.	R	140	Flat (1.85 : 1)	Limited
Fatima (Picturehouse) In 1917, three children report witnessing multiple appearances of the Virgin Mary. Drama.	PG13	113	NA	Limited
8/21-27 <i>(2019 Wk 34 Box Office: \$109,212,708)</i> <i>2019 openings: Angel Has Fallen \$21.4M FSS, \$69.0M Total.</i>				
Antebellum (Lionsgate) Successful author Veronica finds herself trapped in a horrifying reality and must uncover the mind-bending mystery before it's too late. Horror.	NA	105	NA	Wide
Let Him Go (Focus Features) A retired sheriff and his wife, grieving over the death of their son, set out to find their only grandson. Crime Drama Thriller.	NA	NA	NA	Wide
Tesla (IFC Films) A freewheeling take on visionary inventor Nikola Tesla, his interactions with Thomas Edison and J.P. Morgan's daughter Anne, and his breakthroughs in transmitting electrical power and light. Biography Drama.	PG13	96	Flat (1.85 : 1)	Limited
8/28-9/3 <i>(2019 Wk 35 Box Office: \$121,518,452)</i> <i>2019 openings: (No new wide releases)</i>				
The New Mutants (20th Century) Five young mutants, just discovering their abilities while held in a secret facility against their will, fight to escape their past sins and save themselves. Action Horror Sci-Fi.	PG13	NA	Scope (2.35 : 1)	Limited
The Courier (Roadside Attractions) Cold War spy Greville Wynne and his Russian source try to put an end to the Cuban Missile Crisis. Thriller.	PG13	111	NA	Limited
9/4-10: Labor Day 9/7 <i>(2019 Wk 36 Box Office: \$138,562,944)</i> <i>2019 openings: It Chapter Two \$91.0M FSS, \$211.6M Total.</i>				
A Quiet Place Part II (Paramount) Following the events at home, the Abbott family now face the terrors of the outside world. Forced to venture into the unknown, they realize the creatures that hunt by sound are not the only threats lurking beyond the sand path. Drama Horror.	PG13	97	Scope (2.35 : 1), IMAX	Wide
Monster Hunter (Sony/Screen Gems) When Lt. Artemis and her loyal soldiers are transported to a new world, they engage in a desperate battle for survival against enormous enemies with incredible powers. Feature film based on the video game by Capcom. Action Adventure Fantasy.	PG13		Scope (2.35 : 1), 3D	Wide

Honest Thief (Briarcliff) A bank robber tries to turn himself in because he's falling in love and wants to live an honest life...but when he realizes the Feds are more corrupt than him, he must fight back to clear his name. Action Crime Drama. Liam Neeson.	NA	92	Scope (2.35 : 1)	Wide
9/11-17 <i>(2019 Wk 37 Box Office: \$112,695,585)</i> <i>2019 openings: Hustler \$33.2M FSS, \$105.0M Total; The Goldfinch \$2.7M FSS, \$5.3M Total.</i>				
The Conjuring: The Devil Made Me Do It (Warner Bros.) Plot unknown. Third installment of the Conjuring franchise. Horror Mystery Thriller.	NA	NA	Scope (2.35 : 1), IMAX	Wide
2 Hearts (Freestyle Releasing) For two couples the future unfolds in different decades and different places, but a hidden connection will bring them together in a way no one could have predicted. Drama Romance	PG13	NA	Scope (2.35 : 1)	Wide
Infidel (Cloudburst Entertainment) An American man, played by Jim Caviezel, is kidnapped after a friend invites him to Cairo to speak out about recent militant uprisings. His wife heads to the city after hearing the news, determined to get him back. Action Thriller.	R	107	Scope (2.35 : 1)	Limited

Latest Studio Release Changes (as of 6/15)

Title	Runs	New	Former
BIOS (Universal) The last man on Earth builds an android to keep him and his dog company and goes on a journey across the country. Drama Sci-Fi. Tom Hanks.	Wide	2021	10/2/20
The Witches (Warner Bros.) Based on Roald Dahl's 1983 classic book 'The Witches', the story tells the scary, funny and imaginative tale of a seven-year-old boy who has a run in with some real-life witches. Adventure Comedy Family Fantasy Horror.	Wide	2021	2020
Aquaslash (Blue Fox Entertainment) High school is over for the students of Valley Hills, and they're ending it with a huge weekend bash at Wet Valley, a reportedly haunted waterpark stuck in the 80's where they can party like there's no tomorrow. Horror.	Virtual Cinema & Limited	6/12/20	NEW
The Short History of the Long Road (Film Rise Releasing) For teenage Nola (Sabrina Carpenter), home is the open road. Her self-reliant father (Steven Ogg) is her anchor in a life of transience. Drama.	Virtual Cinema & Limited	6/12/20	NEW
Sam Raimi's The Evil Dead (Grindhouse Entertainment) Five friends travel to a cabin in the woods, where they unknowingly release flesh-possessing demons. Horror.	Drive-ins	6/13/20	Reissue
Followed (Atlas Distribution) To gain more subscribers, a controversial social media influencer stays at a cursed hotel to terrifying results. Horror. 96-Flat.	50 Drive-ins (Only)	6/20/20	6/19/20
Greyhound (Apple TV+) revolves around a longtime Navy veteran (played by Hanks) who, as a first-time captain, is tasked with protecting a convoy of 37 ships carrying thousands of soldiers and much-needed supplies across the Atlantic Ocean during World War II. Tom Hanks Drama.	Worldwide	7/10/20	PVOD
The Broken Hearts Gallery (Sony) A social media influencer and his video crew encounter true evil when they visit one of the most haunted hotels in America. Horror.	Wide	7/10/20	NEW
Unhinged (Solstice Studios) Road rage action thriller.	Wide	7/10/20	7/1/20
Inception (Warner Bros.) 10th anniversary re-issue, with new footage from Tenet and select footage from select future WB films. Sci-Fi.	Wide	7/17/20	NEW
My Brother's Crossing (Atlas Distribution) Based on the true-life story of a couple killed while riding a motorcycle (based on the book "In The Blink of an Eye") and the forgiveness of the man responsible for their death. Drama.	Limited	7/17/20	NEW
Tenet (Warner Bros.) An action epic revolving around international espionage, time travel, and evolution. Possibly about a man trying to prevent World War 3 through time travel and rebirth. Action Drama.	Wide	7/31/20	7/17/20
Bill & Ted Face the Music (UA Releasing) Once told they'd save the universe during a time-traveling adventure, 2 would-be rockers from San Dimas, California find themselves as middle-aged dads still trying to crank out a hit song and fulfill their destiny. Comedy Music Sci-Fi.	Wide	8/14/20	8/21/19
Greenland (STX) A family struggles for survival in the face of a cataclysmic natural disaster. Action Thriller.	Wide	8/14/20	7/31/20

The Personal History of David Copperfield (Searchlight) The life of David Copperfield is chronicled from his birth into now. The world premiere was at the Toronto International Film Festival on 5 September 2019. Drama Comedy.	Limited	8/14/20	NEW
Untitled Trafalgar Event (Alternative Programming)	Event	9/9-9/13/20	NEW
Untitled Trafalgar Event (Alternative Programming)	Event	9/10/20	NEW
Untitled Trafalgar Event (Alternative Programming)	Event	9/20/20	NEW
Untitled Trafalgar Event (Alternative Programming)	Event	9/24/20	NEW
Wonder Woman 1984 (Warner Bros.)	Wide	10/2/20	8/14/20
Untitled Trafalgar Event (Alternative Programming)	Event	10/28/20	NEW
No Time To Die (UA Releasing/MGM) James Bond	Wide	11/20/20	11/25/20
Untitled Trafalgar Event (Alternative Programming)	Event	12/5-12/7/20	NEW
Everybody's Talking About Jamie (20th Century) Based upon the musical of the same name. The film stars Max Harwood, Richard E. Grant, Sharon Horgan, Lauren Patel, Shobna Gulati, Sarah Lancashire, and Ralph Ineson. Following the real-life story of Jamie Campbell.	Wide	1/22/21	10/23/20
Untitled Tom and Jerry (Warner Bros.) Animated Family.	Wide	3/5/21	12/23/20
Godzilla Vs. Kong (Warner Bros.) The epic next chapter in the cinematic Monsterverse pits two of the greatest icons in motion picture history against one another - the fearsome Godzilla and the mighty Kong - with humanity caught in the balance. Action Sci-Fi Thriller.	Wide	5/21/21	11/20/20
Untitled New Line Horror Film (Warner Bros.)	Wide	6/4/21	NEW
The Beatles Get Back (Disney) A documentary by Peter Jackson recounting the making of the Beatles album, "Let It Be."	NA	8/27/21	9/4/20
Matrix 4 (Warner Bros.) Production restarting later this summer. Action Sci-Fi.	Wide	4/1/22	5/21/21
Spiderman: Into the Spider-Verse 2 (Sony) Production underway. Animation Action.	Wide	10/7/22	NEW
Untitled Warner Bros. Event Film	Cancelled	NA	10/16/20
Untitled Warner Bros. Event Film	Cancelled	NA	3/5/21
Untitled Warner Bros. Event Film	Cancelled	NA	4/1/22
Untitled Warner Bros. Event Film	Cancelled	NA	6/3/22
The One and Only Ivan (Disney) Based on the children's novel of the same name by K. A. Applegate. Sam Rockwell will star as the voice of the titular Ivan. Angelina Jolie, Bryan Cranston, Ramón Rodríguez, Brooklynn Prince, Ariana Greenblatt, Danny DeVito, and Helen Mirren will also star. Animation Adventure.	Disney+	TBA	8/14/20

MPAA Ratings

Cats & Dogs 3: Paws Unite (Warner Bros. Home Entertainment) Cats & Dogs 3: Mr. Tinkles Returns is an upcoming 2019 CGI/live-action film that will be the sequel to the 2001 film, Cats & Dogs, and the 2010 film, Cats & Dogs: The Revenge of Kitty Galore. Family.	PG	Rude humor
Friendsgiving (Saban Films, LLC) Molly and Abbey, with their crew of close friends, host a dysfunctional Thanksgiving dinner. Comedy.	R	Crude sexual content, language throughout, drug use
Mr. Rainey's Black Bottom (Netflix) A 1982 play – one of the ten-play Pittsburgh Cycle by August Wilson – that chronicles the twentieth century African American experience. Drama.	R	Language, some sexual content and brief violence
Red Shoes and the Seven Dwarfs (Lionsgate) 2019 South Korean animated fantasy film.	PG	Some action/peril
The Spongebob Movie: Sponge on the Run (Paramount) Family Animation.	PG	Rude humor, some thematic elements, mild language
Trump Card (DML Film) An expose of the socialism, corruption and gangsterization that now define the Democratic Party. Documentary.	PG13	Strong sexual material and drug references, thematic elements, some violence and brief language

VOD, Virtual Cinemas, Streaming Releases

Title	Release Date	Platform
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Burning Bright: New French Filmmakers (Kino Lorber) Burning Bright is an annual series presented by FIAF (French Institute Alliance Française) that showcases emerging French filmmakers with their first or second feature film.	2020	Virtual Cinema
Cheer (Netflix) When the documentarians couldn't get approval to film at Daytona, the cast became part of the crew — and the series is better for it. Documentary Reality.	2020	Currently on SVOD
Imperial Dreams (Netflix) Before "Star Wars" made him a global star, John Boyega made a similar plea with "Imperial Dreams," a nuanced portrait of poor black people in the America, and a critique of a system that stifles the chances of young black men with troubled pasts.	2020	Currently on SVOD
Secret Society of Second Born Royals (Disney+) Follows Sam's adventures at a top-secret training program for a new class of second-born royals tasked with saving the world. Action Adventure.	2020	Disney+
You Should Have Left (Universal/Blumhouse) A couple seeking a restful vacation on an isolated edge of the world only to discover that secrets demand a reckoning ... and travel with you. In this terrifying, mind-twisting tale, a father fights desperately to save his family from a beautiful home that refuses to let them leave. Horror.	6/18/20	PVOD
Selma (Paramount) Ava DuVernay's powerful drama Selma tells the incredible story of how Dr. Martin Luther King Jr. led the epic march from Selma to Montgomery to secure equal voting rights in an event that forever altered history. Drama.	6/18/20	Free Digital Platforms
7500 (Amazon Studios) In the Amazon Prime Video movie 7500, Joseph Gordon-Levitt plays the co-pilot of a plane that is hijacked by terrorists. The title of the movie refers to the code which pilots use to communicate a plane hijack to air traffic control. Drama Thriller.	6/19/20	Amazon Prime
Aviva (Chapter Two/Strand) Boaz Yakin's vibrant musical opens Virtual Cinemas in New York on 6/12 and expands to cinemas on 6/19.	6/19/20	Expansion
Love, Victor (Hulu) Victor is a new student at Creekwood High School on his own journey of self-discovery, facing challenges at home, adjusting to a new city, and struggling with his sexual orientation. Comedy Drama.	6/19/20	SVOD
Picture of His Life (DaDa Films) World renowned wildlife photographer Amos Nachoum has one final photographic dream remaining - to photograph a Polar Bear underwater, while swimming alongside it. Documentary.	6/19/20	Virtual Cinema
Proud (Kino Lorber/Kino Marquee) From the award-winning director of Fatima (the 2016 Cesar winner for Best Film), this three-part episodic cinema event is a chronology of tolerance and a portrait of one family through changing times. Philippe Faucon's Three-Part Mini-Series. In French with English subtitles/France/2018.	6/19/20	Virtual Cinema
Quarantine Cat Film Fest (Row House Cinema) Amateur filmmakers from around the world filmed their beloved cats during COVID-19 lockdowns to create Quarantine Cat Film Fest — a compilation reel of the cutest, funniest, bravest, and most loving feline friends.	6/19/20	Limited and Virtual Cinema
Wasp Network (Netflix) In the late 80s and early 90s, rebel groups based in Florida enact violent attacks on Cuba to protest Castro's influence, bombing hotels and murdering innocent beachgoers. In retaliation, the Cuban government deploys an elite group of spies to take down the terrorist groups from the inside. Mystery Drama.	6/19/20	SVOD
All I Can Say (Oscilloscope) An archive of '90s culture and a philosophical study of fame via the intimate video-diary of Shannon Hoon, the late lead singer of alt-rock band Blind Melon. Music Documentary.	6/26/20	Virtual Cinema
Beats (Music Box) Two teenage boys in Scotland in 1994, best friends with no control over their lives, risk everything to attend an illegal rave, hoping for the best night of their boring lives. Comedy Crime Drama.	6/26/20	Virtual Cinema
Eurovision Song Contest (Netflix) Two small-town singers chase their pop star dreams at a global music competition, where scheming rivals, high stakes and onstage mishaps test their bond. Will Farrell, Rachel McAdams. Comedy.	6/26/20	Netflix
Irresistible (Focus Features) A Democratic strategist helps a retired veteran run for mayor in a small, conservative Midwest town. Comedy Drama.	6/26/20	Limited, PVOD (\$20 rental), Apple TV+
Last Tree, The (Art Mattan) After a happy childhood in the countryside, a teenager moves to London, where he must navigate an unfamiliar environment on his road to adulthood. Drama.	6/26/20	Virtual Cinema
No Small Matter (Abramorama/Eventive) The film discusses the positive effects of early childhood education. Documentary.	6/26/20	Virtual Cinema
Ella Fitzgerald: Just One of Those Things (Eagle Rocky/Mtuckman) The times and life of the unique Ella Fitzgerald. Music Documentary.	6/27/20	Virtual Cinema
Viena and the Fantomes (Universal) A roadie travels across North America with a punk band during the 1980s. Drama Music Romance.	6/30/20	SVOD

Canada Now 2020 (DaDa Films/Eventive) The Best of Canadian Cinema Titles include "This Is Not a Movie," and The Birds Rained Down (Il Pleuvait Des Oiseaux (French with subtitles), One Day in the Life of Noah Piugattuk, White Lie,	7/1/20	Virtual Cinema
Denise Ho: Becoming the Song (Kino Lorber/Kino Marquee) Discovered by legendary Cantopop songstress and actress Anita Mui in her teens in a singing contest, Denise Ho became one of Mui's disciples and songwriters before her solo career started to rise.	7/1/20	Virtual Cinema
Greyhound (Sony) Early in World War II, an inexperienced U.S. Navy captain must lead an Allied convoy being stalked by Nazi U-boat wolfpacks. Action Drama History.	7/10/20	SVOD
Hamilton (Disney) The real life of one of America's foremost founding fathers and first Secretary of the Treasury, Alexander Hamilton. Filmed live on Broadway from the Richard Rodgers Theatre with the original Broadway cast. Biography Drama History.	7/10/20	Disney+
We are Little Zombies (Oscilloscope) When four young orphans—Hikari, Ikuko, Ishi, and Takemura—first meet, their parents' bodies are being turned into dust, like fine Parmesan atop a plate of spaghetti Bolognese, and yet none of them can shed a tear. They are like zombies, devoid of all emotion. Music Drama.	7/10/20	Virtual Cinema & Limited release
Old Guard, The (Netflix) A covert team of immortal mercenaries are suddenly exposed and must now fight to keep their identity a secret just as an unexpected new member is discovered. Action Fantasy.	7/17/20	SVOD
Justice League: The Snyder Cut (Warner Bros.) Zack Snyder's director's cut of Justice League. Action.	2021	HBO Max

Notable New Trailers



Title: Inception - reissue (Warner Bros.) *Original trailer for 7/16/10 release*

Release Date: 7/17/20

Director: Christopher Nolan (Memento, Batman trilogy, Interstellar)

Starring: Leonardo DiCaprio, Joseph Gordon-Levitt, Ellen Page

Synopsis: A thief who steals corporate secrets through the use of dream-sharing technology is given the inverse task of planting an idea into the mind of a C.E.O. Action Drama Sci Fi. *10th Anniversary re-release with new footage from Tenet plus exclusive looks at forthcoming select WB films.*



Title: Bill and Ted Face the Music (UA Releasing)

Release Date: 8/21/20

Director: Dean Parisot (Red 2, Home Fries, Notable TV director)

Starring: Keanu Reeves, Alex Winter, Samara Weaving

Synopsis: Once told they'd save the universe during a time-traveling adventure, 2 would-be rockers from San Dimas, California find themselves as middle-aged dads still trying to crank out a hit song and fulfill their destiny. Comedy. *The long gestating sequel to Bill And Ted's Excellent Adventure (\$37M in 1989, \$76M in 2020 adjusted for inflation).*



Title: 7500 (Amazon Prime)

Release Date: 6/19/20

Director: Patrick Vollrath

Starring: Passar Hariky, Omid Memar, Hicham Sebiai

Synopsis: In the Amazon Prime Video movie 7500, Joseph Gordon-Levitt plays the co-pilot of a plane that is hijacked by terrorists. The title of the movie refers to the code which pilots use to communicate a plane hijack to air traffic control. Drama Thriller.

Industry Screenings

	Screening Date	Release Date
Unhinged (Solstice Studios) A case of road rage turns into full-blown terror when an unstable driver follows a woman and her son. Psychological thriller. <i>The film industry returns with a solid commercial film light on the screenplay, but great on the action. This overall thrilling film with a good supporting cast gives Russell Crowe another great character performance.</i>	6/10/20	7/10/20

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