

# Raumwelten

Plattform für Szenografie, Architektur und Medien  
18.–20.11.2020 Ludwigsburg / Stuttgart



## Raumwelten 20 2 0 2.0 – Please Install New Spatial System Now!

Raumwelten Programme – for the first time in hybrid form, exclusively at Karlskaserne Art Center Ludwigsburg and online at [raum-welten.com](http://raum-welten.com)

Press Release, Stuttgart/Ludwigsburg, September 21, 2020

It is time to restart! Raumwelten goes into its ninth round from November 18 to 20, 2020 with the motto “Raumwelten 20 2 0 2.0 – Please Install New Spatial System Now!”. It includes insights on automated architecture by Gilles Retsin (London), inspirations by Nathalie van Sasse van Ysselt (NYC) who currently creates immersive experiences for the Madison Square Garden and Thomas E. Bauer (Blaibach) who shows new ways of architecture in rural areas with Konzerthaus Blaibach. National and international scenographers, architects, philosophers, media professionals, digital artists, business representatives, and politicians discuss at Raumwelten onsite and simultaneously in digital space the question of how scenography, architecture, urban planning, and digital media creatively deal with the dystopic year of 2020 and whether the proposition “that nothing will ever be the same again” will really come true.

### Debut for a hybrid concept: Raumwelten Onsite and Online

Raumwelten takes place in hybrid form for the first time this year: onsite in its new venue at Karlskaserne Art Center in Ludwigsburg, and online at [www.raum-welten.com](http://www.raum-welten.com) offering live streaming, a media centre with architecture films, and a planned networking platform. For international participants, all of Raumwelten will be available in English for the first time and thus reach new target audiences, particularly online. **Raumwelten Hybrid-Tickets** (Onsite and Online) are strictly limited to 80. Adhering to the hygiene rules, attendees can participate in all Conference events including panels, “ABC of Scenography” workshops, keynotes, and special lectures. For 249 € Early Bird discount (until 14<sup>th</sup> October, 295 € regular) this also includes access to Conference catering, the cinema programme, the digital-analogue Candelabrum installation by **Matthijs la Roi**, and Raumwelten Online (November 13 - 29, 2020). Ticket holders can enjoy the benefits of personal exchange and networking onsite.

**Raumwelten Online** for 63 € includes access to exclusive film programmes and on-demand opportunities, and live streaming of selected Conference lectures and panels (November 18 - 20) along with Q&A sessions. Content in the media centre can be accessed until November 29. The ticket shop opens on September 24 at [www.raum-welten.com](http://www.raum-welten.com).

The modules “New Business” – a matching platform where start-ups can network and pitch to investors – as well as “Raumwelten Digital” with a focus on online platforms, projection mapping, and immersive soundscapes on November 18 will take place onsite only, but not online. In addition, and to conclude Raumwelten on Friday evening (November 20) there will be an **Ambient LAB Event** with exclusive projection mapping by visual artists Frischvergiftung (Stuttgart) and electronic music in cooperation with Popbüro Region Stuttgart. From November 15, the general public can experience scenography at Raumwelten Public in Ludwigsburg with a programme of architecture films in the cinema, exhibitions, as well as family workshops.

### Programme for the Industry

True to the motto “Raumwelten 20 2 0 2.0 – Please Install New Spatial System Now!”, one of the issues discussed is how spatial communication and architecture function in a (post-)pandemic time. What are the

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chances resulting from the coronavirus crisis and which positive changes does it entail? Nobody in the world will doubt that 2020 is a year of radical change and a new normality affecting all areas of life. This was and is primarily about distances and isolation – i.e. everything that spatial communication tries to avoid. Raumwelten shows original, open, and positive ways of dealing with the new spatial limitations.

## Key Topics of the Conference Panels

### Panel Media/VR: “Think New Spatial System Now!”

Curator Charlotte Tamschick (TAMSCHICK Media + Space, Berlin)

During the lockdown, cultural institutions such as museums and theatres were forced to re-curate their objects and works and find innovative ways of communication. They showed us how virtual spaces can be re-designed. However, a real experience is often lacking; we need physical contact again, the social dimension. How important is real space?

What the implementation/interpretation of content in real and virtual spaces at museums, exhibitions, concert halls and theatres could look like in the future is discussed by curator Charlotte Tamschick with these Speakers: **Jeppe Hein (artist, Berlin), Natalie van Sasse van Ysselt (Madison Square Garden, New York), Patrik de Jong (Artificial Rome, Berlin), Cedric Kiefer (Onformative, Berlin) and Franziska Ritter (TU Berlin).**

### Panel Universities and Industry: “Searching for New Scenography”

A “Pecha Fooda” on the future of our industry: Curator Jean-Louis Vidière

This panel is not about the impact of the coronavirus. It is about longer-term perspectives.

The key question is: What kind of spaces do we want to live in tomorrow? The related expert question is: What do we as scenographers and experience designers want to do for these spaces of the future? Play spaces, knowledge spaces, natural spaces, non-spaces, sports spaces, workspaces, learning spaces, garden spaces, brand spaces, healing spaces, ritual spaces, virtual spaces, spaces to die in... While diversity is high, our aspirations to improve such spaces proactively are not yet high enough. For the new format „Pecha Fooda“ we have a series of 5-minute-lectures with 5-minute breaks in between as well as finger food. Accompanied by whispers during lectures and chatter in the breaks. And we also take a relaxed walk together with scenographer Sven Klomp. **Speakers (i.a.): Michael Breda (Muthesius Kiel), Ruth Scheel (FHNW Basel) / Andreas Wenger, Jimmy Schmid und/oder Arne Scheuermann (Leiter Institute of Design Research, HBK Bern), Domenico Bergamin (Steiner Sarnen Schweiz).**

### Panel Nature-Space-Nature: „Install New Nature Now: New Staging of Nature“

Curators Charlotte Tamschick (TAMSCHICK Media + Space, Berlin) and Ulrich Wegenast (Raumwelten)

Nature is best at staging itself as a setting, with its subtle use of light and shadow, colour, and sound, highlighting certain objects. Engulfing them, revealing them.

It is narrative – telling stories and creating an immersive, emotional experience, spatially surrounding you while weather, times and seasons change ... All these parameters play key roles in scenography too. This Panel deals with the great space of nature, which is becoming so much more important as a stage for cultural events too, especially now. The Panel also addresses the question of which transformations currently take place in the

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rural space in addition to major staging events. Is the industrialisation of rural spaces followed by urbanisation? Could rural space offer a solution in the age of pandemic? And which new social and cultural forms of space use result from this trend? **Speakers:** Hubert Lepka (Lawine Torrén, Moosdorf/AT), Thomas E. Bauer (Kulturgranit, Konzerthaus Blaibach) & Peter Haimerl (tbc), and Heike Bruckner (BRUCKNER Ganzheitliche Planung, Bregenz/AT)

## Panel Formats „Uploading New Formats“

Curators: Janina Poesch und Sabine Marinescu (PLOT, Stuttgart):

Despite all claims to the contrary, scenography has not come to an abrupt end due to the COVID-19-pandemic. But all of us had and still have to do some radical rethinking! It is precisely because and not in spite of the difficult situation for fairs, events, museums, trade, theatre and cultural institutions that new formats had to develop. We provide insight into these current and still emerging formats of encounter and communication: Which specific formats have evolved in recent months? Which experience has been gathered so far? How to further develop the new findings? What can the different industries learn from each other and how can they find a shared approach? Can the modified formats secure the future of scenography? We discuss these and other issues with our guests who tell us about their ideas and specific hybrid event and fair projects, the digital expansion of theatre space, virtual museum platforms, as well as analogue cultural experiences in compliance with physical distancing rules. **Speakers:** Johannes Plass (Mutabor, Hamburg), Constanze Fischbeck (HfG, Karlsruhe), Nextmuseum.io

## Panel Architecture „Install New Utopia“ - On the need for utopias in architecture

Kurator Tobias Wallisser (L.A.V.A. – Laboratory for Visionary Architecture, Stuttgart/Berlin)

To the coronavirus caesura, the word ‘new’ was often added for marketing purposes. A detergent with a ‘new’ composition sells better, promising to be a result of the latest technical developments. The discipline of architecture, however, rejects fashion and marketing, being proud when buildings look as though they have always been there. Especially now, innovation would be needed more than ever. ‘Relevant’ would certainly be a more suitable attribute to choose, because even if many familiar issues are still relevant, there are designs and architectural visions which are ‘relevant’ as well as ‘new’. Relevant, because they try to develop answers to the questions of our time. And new because they introduce different ideas and approaches for the visualisation of possible future scenarios. Often, this involves to radically think beyond existing technical possibilities in terms of potential scenarios for different versions of the future.

Several different approaches are demonstrated by the extended creative field, where architects have developed relevant contributions to the handling of resources and climate change, digitalisation, and social processes. Approaches that whet your appetite for new spaces.

**Speaker (i.a.):** Gilles Retsin (AUAR – Automated Architecture, London), Dirk Hebel (MIT Karlsruhe)

## **Presentations and Matching at Raumwelten New Business & Raumwelten Digital on November 18**

In the morning, seven selected young companies and start-ups from the fields of AR, building and construction as well as communication present themselves in the Raumwelten New Business programme. Supported by

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the Ministry of Baden-Württemberg for Economic Affairs, this programme section puts a stronger focus on networking opportunities, for instance in one-on-one meetings with potential partners and investors.

At Raumwelten Digital supported by the Ministry of Science, Research and Arts Baden-Württemberg, young companies, initiatives, and institutes of higher education from Germany present new approaches and business models in the context of architecture and scenography, digital and immersive media as well as analogue-digital applications.

## Programmes for the Interested Public

### **Raumwelten Public (November 15 to 22, 2020):**

Raumwelten Public will offer a variety of events for interested citizens of Ludwigsburg and the Stuttgart region this year too. The Raumwelten Public programme starts on Sunday, November 15 with its popular family day with workshops for different age groups: architecture workshops for pre-school children, animation workshops will take place for primary school pupils as well as a digital workshop for teens. The afternoon programme features Best of Tricks for Kids – the best animated children's short films of this year's Stuttgart International Festival of Animated Film (ITFS). In addition there will be architecture film screenings at Central Theater on November 21 and 22.

Raumwelten is an event organised by Film- und Medienfestival gGmbH in cooperation with Wirtschaftsförderung Region Stuttgart GmbH.

Images and other materials are available for download at: [www.raum-welten.com/Pressematerial](http://www.raum-welten.com/Pressematerial)

Free Online accreditation is available for reporting press (registration starts on September 24): [www.raum-welten.com/presse/akkreditierung](http://www.raum-welten.com/presse/akkreditierung)

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