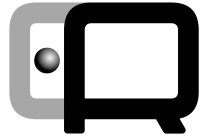




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IMPORTING CREATIVITY FROM ISRAEL

Israeli Entertainment Content in Hollywood

A Panel Discussion Featuring:

- HOWARD GORDON** - Executive Producer (*24*)
 - STUART TENZER** - Founder, Coast Road Media
(Former SVP of William Morris Endeavor)
 - NOA TISHBY** - Actress, Producer (*In Treatment*)
 - DAVID M. ISRAEL** - EVP Development, The Operating Room
(Executive Producer, *3rd Rock from the Sun*,
Grounded for Life)
- & Moderated by
- ROB ESHMAN** - Editor-in-Chief, Jewish Journal

October 29, 2010
7:30 - 9:00am
Greenberg Traurig
1601 Cloverfield Ave., Suite 4000 North
Santa Monica, CA 90404
Continental Breakfast will be served
Parking is available at the building and on 26th st.