

## Press Release

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### Sven Alexander Heinrich Wins Accolade Competition

La Jolla, California, December 2, 2011 – Sven Alexander Heinrich, graduated student from the *Centro de Capacitación Cinematográfica*, has won a prestigious Award of Excellence from *The Accolade Competition*. The award was given for Sven Heinrich's exciting short film, *El Amante del Padrino (The Godfather's Lover)*, which deals with the fate of a sect leader's lover. This short film production features exceptional atmospheres and insights into disturbing spiritual contexts.

"I feel very honoured by the brave decision of the judging committee of the *Accolade Competition* to give *The Godfather's Lover* such a recognized prize. My approach when shooting this short film was never commercial but merely oriented and inspired by strong personal concerns. I would love to contribute to a dawning of consciousness regarding our present conditions, which keep maintaining relevant the principal subject treated in Goethe's *Faust* and in the biblical *Exodus* (second book of Moses, 32: the worshipping of the golden calf)."

*The Accolade* recognizes film, television, videography and new media professionals who demonstrate exceptional achievement in craft and creativity, and those who produce standout entertainment or contribute to profound social change. Entries are judged by highly qualified professionals in the film and television industry. Information about the *Accolade* and a list of recent winners can be found at <http://www.accoladecompetition.org/Excell.aspx>

In winning an *Accolade*, Sven Alexander Heinrich and the *Centro de Capacitación Cinematográfica* join the ranks of other high-profile winners of this internationally respected award. Thomas Baker, Ph.D., who chairs *The Accolade*, had this to say about the latest winners, "*The Accolade* is not an easy award to win. Entries are received from around the world. *The Accolade* helps set the standard for craft and creativity. The judges were pleased with the exceptionally high quality of entries. The goal of *The Accolade* is to help winners to achieve the recognition they deserve."

For more information with regard to the award-winning *El Amante del Padrino (The Godfather's Lover)* call Boris Miramontes at +52-55-4155 0090, ext. 1813 or visit the website of the *Centro de Capacitación Cinematográfica* at <http://www.elccc.com.mx>

Other websites referring to this short film production are:

<http://www.facebook.com/pages/El-Amante-del-Padrino-The-Godfather-s-Lover/205758641796>

[http://sic.conaculta.gob.mx/ficha.php?table=produccion\\_cine&table\\_id=3713](http://sic.conaculta.gob.mx/ficha.php?table=produccion_cine&table_id=3713)

<http://www.imdb.com/title/tt1537474/>

<http://twitter.com/GodfathersLover>