

NEXT DIRECTOR AWARD

Next Director Award 2015

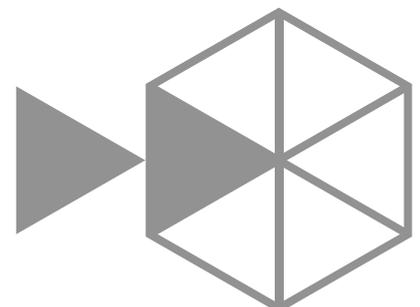
How to Enter

In partnership with

YouTube

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What you need to know

– Key Dates?

Open for Entries - 1 May 2014
1st Entry Deadline - 25 June 2014

– Who can enter?

Anybody **but** established directors or directors who have been working commercially for over **two** years. By 'commercially' we mean doing paid or commissioned work, or working for a company – directing adverts for a brand, music videos, feature films.

Note that professional experience isn't a must. Aspiring directors with no professional experience can enter. Also, there's no age limit to enter.

– What work can be entered?

A maximum of one film (no more than five minutes in length) that you have directed, e.g. short films, commercials, music videos or branded content. It doesn't have to have been commercially released.

Also, the work must have been created between 1 January 2014 and the entry deadline.

– How much does it cost to enter?

£40, \$75 or €65

– How is my work judged?

There will be three entry deadlines throughout the year and three judging events. Nominations will be announced after each judging event and after the third round of nominations has been announced, the jury will look at all nominations from throughout the year. From this they will determine the winner of the award.

– What are the judges looking for?

Work must have a solid and central core idea. Judges will be looking for the director's ability to bring that idea to life. Judges will also look for:

- A unique vision
- A great script
- Capability with talent and performance editorial skill
- Where applicable: great use of special effects, music and sound design

– Still unsure?

Contact us at awards@dandad.org

How to enter

Before you enter

- Go to youtube.com/upload and upload your film there. Copy the link, you'll need it for your entry.
- Register on dandad.org if you haven't already.
- Make sure your film meets our file specs below.

What you'll need to enter

An entry title

Short entry titles are most effective, choose something that reflects what the work is about.

A client and brand name

Who was the work produced for? If the work was not for commercial purposes, use N/A.

Supporting information

This is your opportunity to speak directly to the judges.

There are three text fields for you to complete:

- Background - 400 characters inc. spaces
- Solution - 400 characters inc. spaces
- Director's Profile - 400 characters inc. spaces

A cover image

Upload a screen grab or image from your film that represents your work. It should be 300 dpi and RGB colour format. This will be used if your entry is nominated to promote the work.

Your film and a link to it on YouTube

Upload the original execution as an MPEG or MOV and

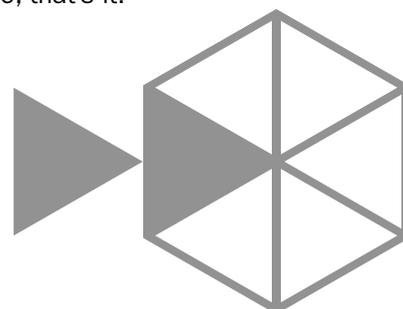
- The film must be live on YouTube until May 2015.
- Do not submit a 'making of' or case study film.
- Do not add a clock or slate at the start of the film.
- Do not use your logo or branding anywhere in the film.
- Do not include any credits at the beginning or end of your film, the work must be judged anonymously.
- For detailed file specs, see page 2.

A translation

If the work was not originally released in English, ensure your film has subtitles or has been dubbed.

Confirm your entry

To confirm your entry, you'll need to proceed to pay for it. Once that's all done, that's it!



Film File Specs

Region / Format	Aspect Ratio	Resolution	Frame Rate	Bitrate	File Format	Codec
HD 1080p/1080i	16-9	1920 x 1080	25-30 fps	15-25 Mbps	MPEG2/MPEG4 or MOV	H264 or MPEG2
PAL	4-3	720 x 576	25 fps	8-15 Mbps	MPEG2/MPEG4 or MOV	H264 or MPEG2
PAL	16-9	1024 x 576	25 fps	8-15 Mbps	MPEG2/MPEG4 or MOV	H264 or MPEG2
NTSC	4-3	720 x 480	30 fps	8-15 Mbps	MPEG2/MPEG4 or MOV	H264 or MPEG2
NTSC	16-9	1024 x 480	30 fps	8-15 Mbps	MPEG2/MPEG4 or MOV	H264 or MPEG2

- The media must come from an uncompressed format e.g. Beta, MiniDV or DVCam.
- The video bitrate must be a minimum of 8.5 mbps or 15 mbps if HD.
- Your file must be multiplexed with audio and video in one single file.

Supporting Information

- Background - Specify the project's objectives, target audience (if relevant) and any important background information to help the judges understand the work.
- Solution - Explain how the direction has brought the idea to life.
- Director's Profile - Tell us a bit about you and your background. This will be used to promote you if the work is nominated and will not be shown to the jury during judging.

