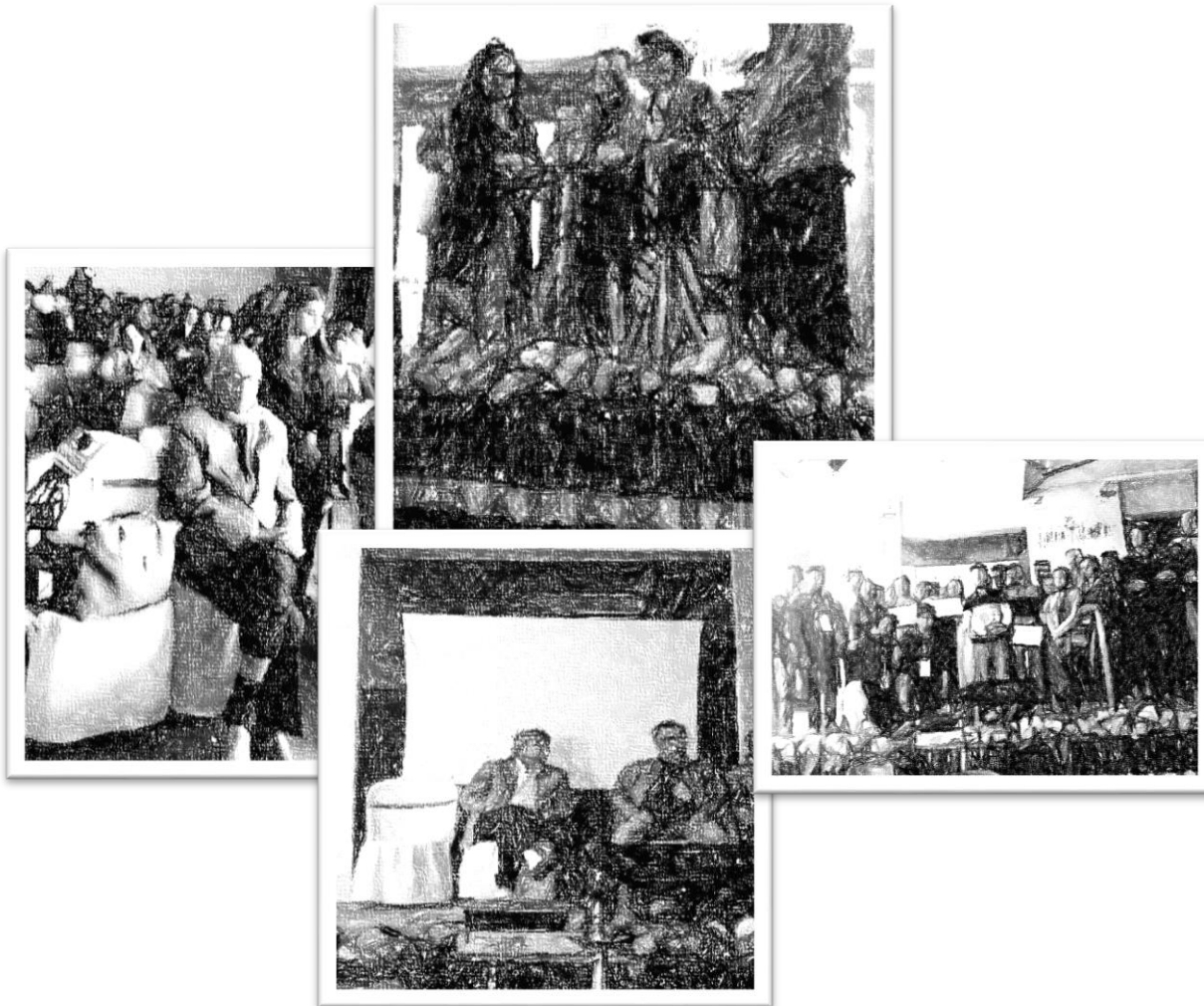




Organized by
ASHA EREAL MEDIA

2nd INDIAN INTERNATIONAL SHORT FILM FESTIVAL CINEMASCOPE AWARDS 2020

DEC 16th to 24th, 2020
From 10am to 7pm



FESTIVAL PROPOSAL



Why Us?

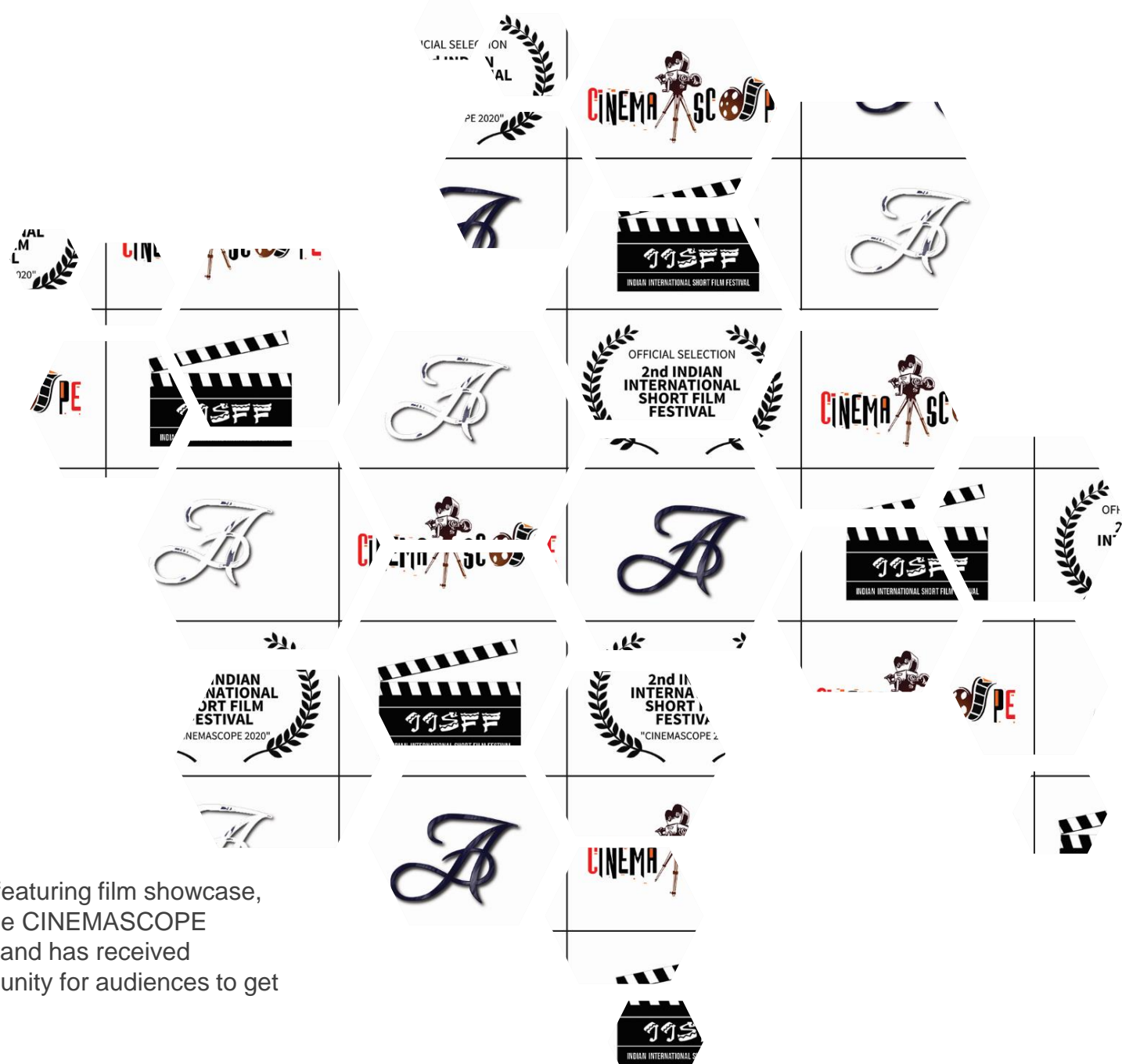
The **Cinemascope Awards** is a non-profit festival under the organization Asha Ereal Media and collaborate with some of the most creative and driven NGOs or Partners. IISFF providing filmmakers to a real world stage for recognition of their filmmaking talents. Its also strives to create opportunities for students to explore and develop their passion & creation. Cinemascope achieve the number of awards is higher than ever and it will be remain increased years by years. We are going to be the biggest event held at kolkata as well as India, The **Indian International Short Film Festival** bring students, families, and the community together to celebrate artistic excellence in filmmaking.

Overview

CINEMASCOPE AWARDS

What is IISFF,CINEMASCOPE AWARDS?

The Indian International Short Film Festival is a prestigious event featuring film showcase, and awards show. With over 500 people in attendance annually, the CINEMASCOPE AWARDS has become a widely anticipated annual event in INDIA and has received recognition International wide. The IISFF provides a unique opportunity for audiences to get a vote to best filmmakers and create filmmakers of tomorrow.



About

ASHA EREAL MEDIA (Govt Reg.)

Asha Ereal Media was founded in the year 2011 by a group of cultural enthusiasts especially who wanted to make their hobbies available to a wider audience.

Mr. Subrata Das the ultimate person who is known as Festival director and founder of the organization (ASHA EREAL MEDIA) who believe to go a long way within a very short time span. He started school from New Alipore Multipurpose and HS from Jodhpur Park Boys, Kolkata After that he finished his BSc from Calcutta University and beside he started his career into films, observation, promotion & edit. After graduation he set up his mind to IT and did study at NIELIT(Jadavpur University Campus).

He gradually getting involved in film industry and took a challenge to set new benchmark with a new genre and create milestones which serve as an inspiration to others. He found his organization and start events, Creative activities, Digital promotion, Virtual Assistant, Designing & support to new generation to do their best activities with hard work and dedication. He knows how to do creation and make you happy.

FESTIVAL DIRECTOR & FOUNDER SPEECH

We started our destination with few members and implement our plans in the year 2018. After that we increased our level, understand the value and make the festival overlook internationally. We work as a family and believe that team work is one and only way to get success & provide best services.



Thank you,
- **SUBRATA DAS**
ASHA EREAL MEDIA
IISFF,CINEMASCOPE



PLANNING GRAPH



2018

- 1st time more than 53 short films participated from Mumbai, Karnataka, WB as well as Canada, Nepal.
- Screened 30 Best short films and 11 prizes awarded with certificate to all participants.
- Our partners are Tara Music, Wow Momo, Herbal Life, Moner Diary, IBA News, Anm News.
- Our renowned guests from the tollywood industry are - Alokanda Ray, Madhuchhanda Ghosh, Atanu Bose, Indrajit Deb, RJ Arpan, Sonu Ali dance group, Bobby Chakraborty, Kuhu.



2020

- We are targeting more than 200 films and more than 30 countries will be included in this year.
- Total 20 CINEMASCOPE AWARDS for winners & Certificates would be provided to every candidates.
- This year main attraction is audience choice awards and guests would be invited more than last edition.
- Most of the partners & sponsors are remain same and increase space to more partners and promote their products.
- Trying to live streaming of the festival program to World Wide



2021

- Our main motto will be invited legends of tollywood industries and other industries.
- We will invite foreign delegates from the industry as well as foreign filmmakers.
- Planning to increase the level of the festival platform and extend the festival dates.
- Collaborate with more different sponsors, media houses, institutes, production houses, distributors.
- Provide space for cafe and stall holders for the audience .



FESTIVAL SCHEDULE



IISFF - CINEMASCOPE AWARDS 2020

16th December,2020
10am to 7pm

TO

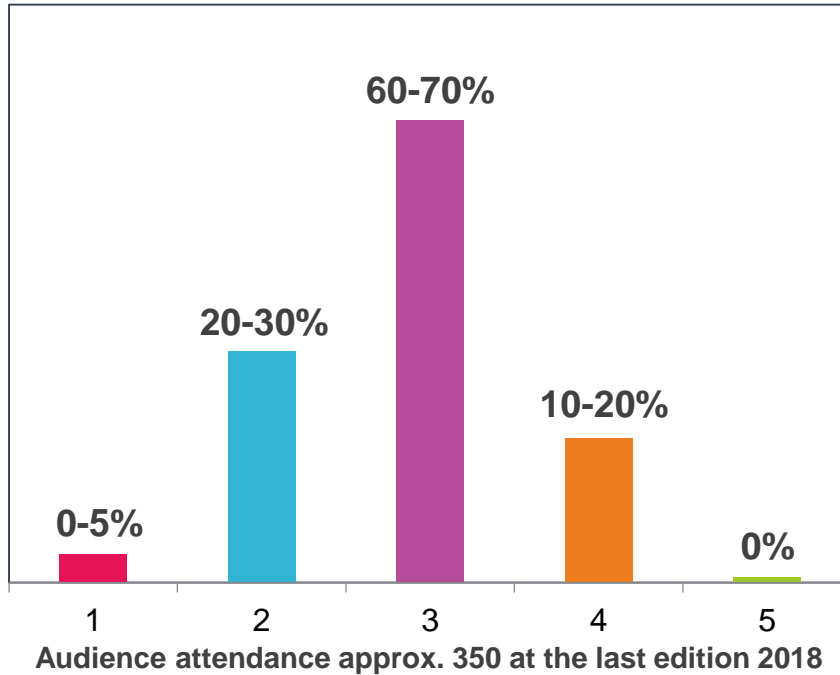
24th December,2020
10am to 7pm



- Festival schedule might be extended for 1 to 2 days
- Festival date & time can be change as per norms & condition.



AUDIENCE DEMOGRAPH



- 01** AGE 0-12 years
Audience attendance lower average.
- 02** AGE 12-25 years
Audience attendance middle average.
- 03** AGE 25-45 years
Audience attendance highest average.
- 04** AGE 45-70 years
Audience attendance middle lower average.
- 05** AGE 70-100 years
Audience attendance none.

While growing in reputation and following, the Indian International Short Film Festival has sustained its vision to celebrate and showcase new and independent filmmakers and artists. This year IISFF, CINEMASCOPE hopeful on average, a 30%-35% audience increase.



MEDIA COVERAGE



LIVE STREAMING

First time we are going to streaming live our program event to all over the India as well as globally.

TV CHANNEL

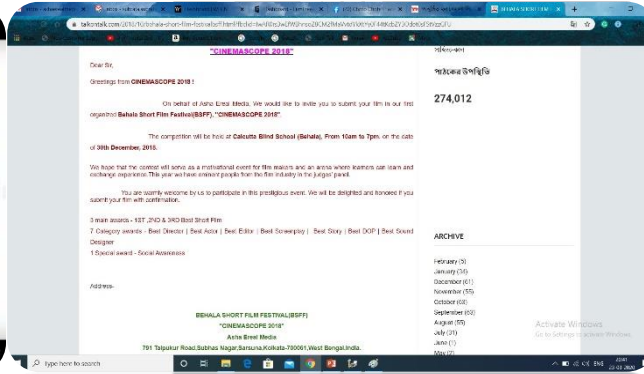
Proposed TV Channels will coverage the days officially and news the event.

ONLINE NEWSPAPERS

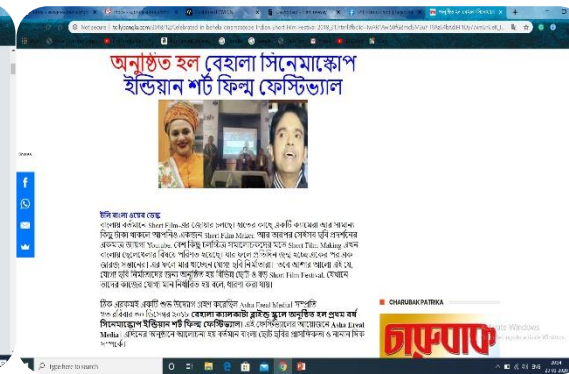
As online/digital Newspapers also included for media coverage socially through to their online official site



ANM NEWS



TALKONTALK.COM



TOLLYWOODBANGLA.COM



IBA NEWS

SOCIAL MEDIA

Different Social media will be involved to advertise the program details continuously. Facebook, Instagram, Twitter, Youtube etc.

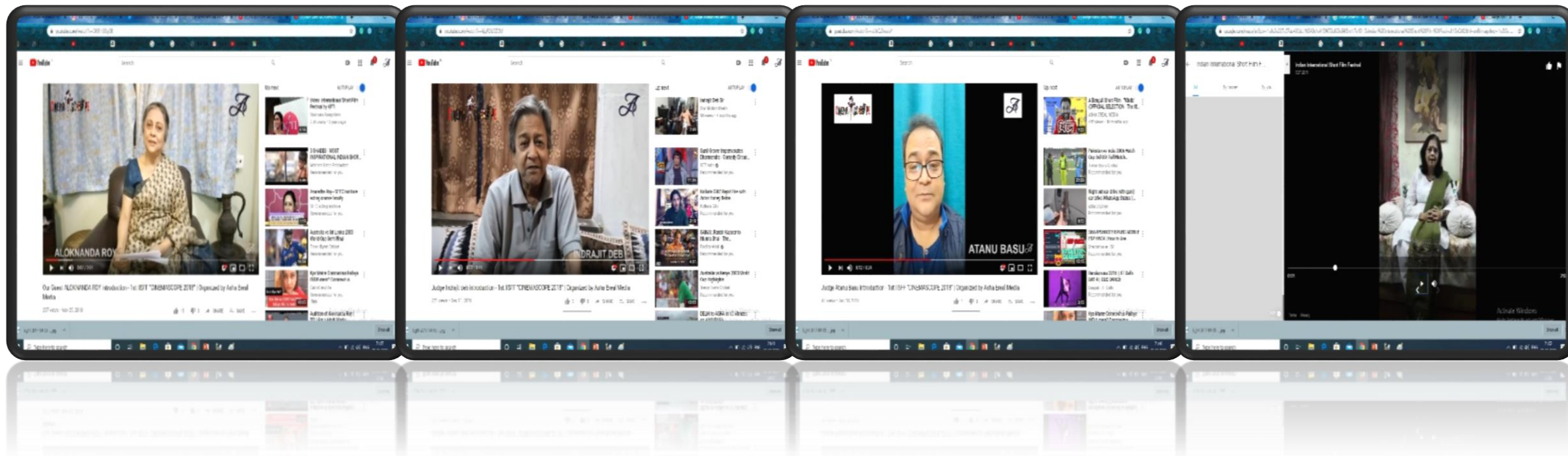
BLOGGERS

We have with different online bloggers to blogs our content and promote our festival.



GUESTS & JUDGES GREETINGS

It is our pleasure to be with us as a special guests and judges



TESTIMONIALS

What people talk about us

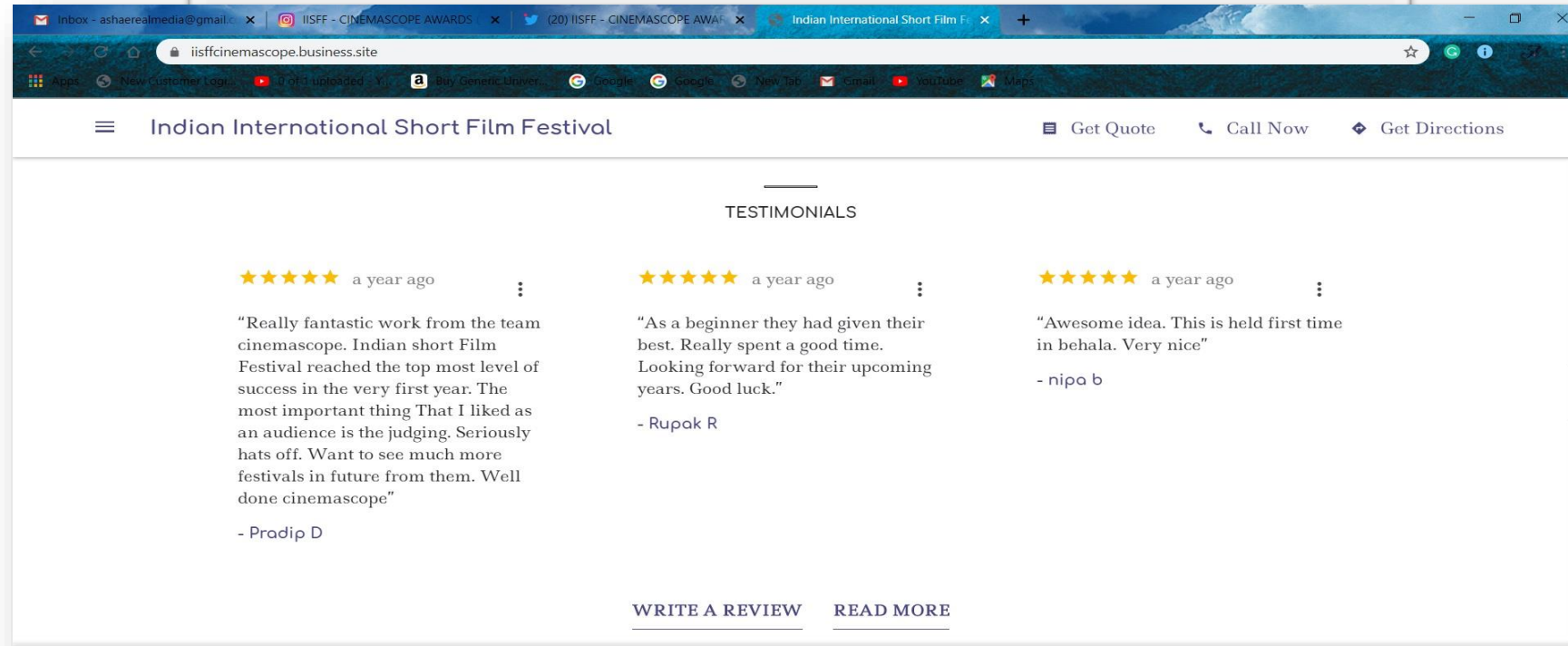
Overall Rating	★★★★★	Communication	★★★★★
Quality	★★★★★	Hospitality	★★★★★
Value	★★★★★	Networking	★★★★★


Armand Hamouth

I loved the people involved in the Indian Short Film Festival. Absolutely the best. I recommend Indian Short Film Festival (Cinemascope) to all.

January 2019





The screenshot shows a web browser displaying the website iisffcinemascope.business.site. The page features a navigation bar with a menu icon, the site name "Indian International Short Film Festival", and buttons for "Get Quote", "Call Now", and "Get Directions". Below the navigation bar is a section titled "TESTIMONIALS" with three columns of reviews, each starting with a 5-star rating and the text "a year ago".

TESTIMONIALS

★★★★★ a year ago
"Really fantastic work from the team cinemascop. Indian short Film Festival reached the top most level of success in the very first year. The most important thing That I liked as an audience is the judging. Seriously hats off. Want to see much more festivals in future from them. Well done cinemascop"
- Pradip D

★★★★★ a year ago
"As a beginner they had given their best. Really spent a good time. Looking forward for their upcoming years. Good luck."
- Rupak R

★★★★★ a year ago
"Awesome idea. This is held first time in behala. Very nice"
- nipa b

[WRITE A REVIEW](#) [READ MORE](#)

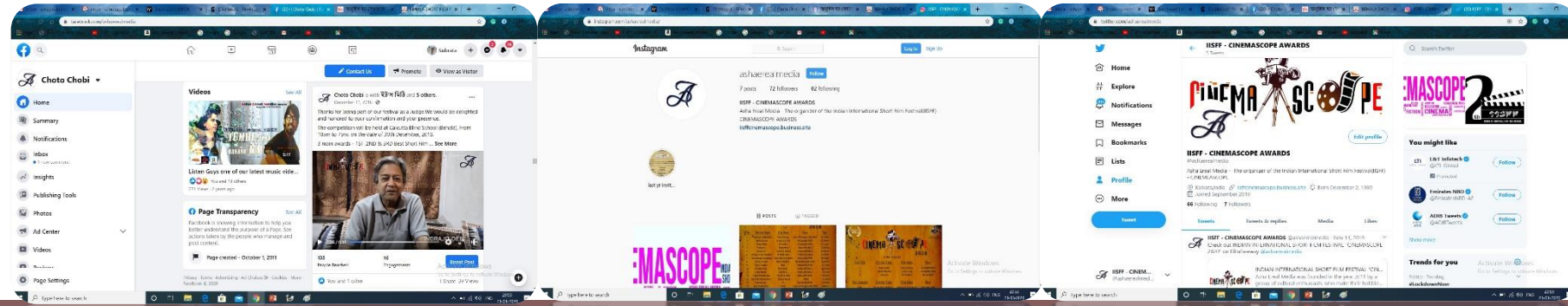
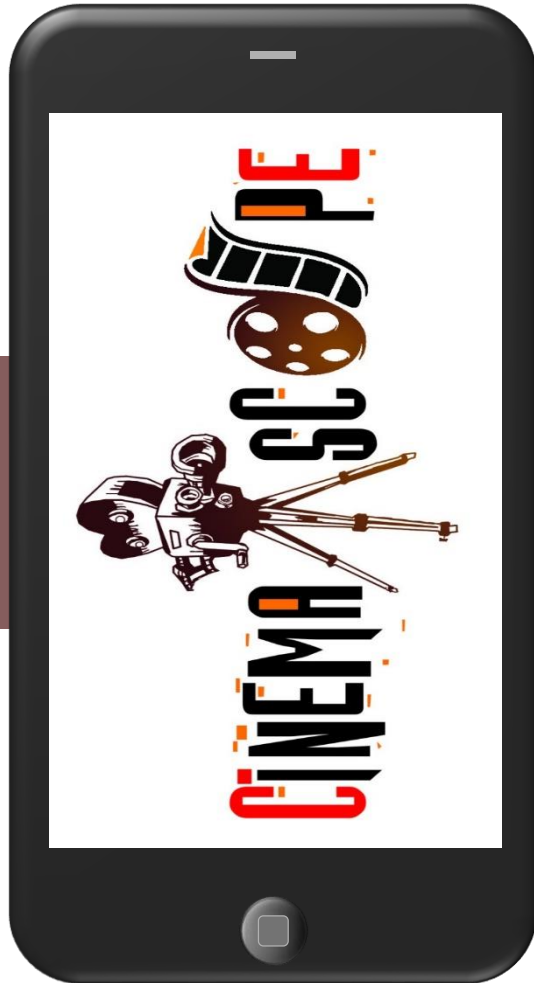
ONLINE PLATFORMS & PARTNERS



ONLINE PLATFORMS -

Digital online partners also a part of our main stream to build our connection strong

Follow us - /ashaarealmedia



Facebook



Instagram



Twitter



YouTube



WhatsApp

OUR PARTNERS

We are very grateful to being with your service and kind co - operation



HIGHLIGHTS/ATTRACTIONS



Participate 30+ country

This year more than 30 worldwide country films would be participated in the festival.



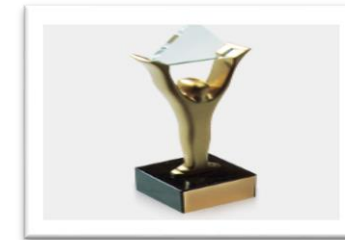
Audience Choice

First time audience can choice their best films.



21 Cinemascope Awards

The number of film festival awards more than last edition.



Live Streaming

Festival screening would be live for global audience.



More Special Guest

This time we would be invited more jury members/Judges.



OUR SPECIAL GUEST

Last Edition 2018

NABIN KUMAR NAIK
State Director



NEHERU YUVA KENDRA SANGATHAN
National Youth Awardee
Ministry of youth, affairs & sports.
Central Govt. India



GUEST OF THE SERIES



The following film industry guests participated in the panel discussions, Judges and as guest speakers in our last edition 2018



BOBBY CHAKRABORTY

Bobby Chakraborty is an actor, known for Angshumaner Chhobi (2009), Quartet1 (2012), Kokhon Tomar Ashbe Telephone(2014) and Pati Parameshwar(2014)



ATANU BOSE

Atanu Bose is an Indian director who is known for Black Coffee. His 2018 release includes Aatmaja and coming many films.



INDRAJIT DEB

Indrajit Deb is a well known actor and journalist, known for Satyajit Goppo (1998), Bipin Choudhurir Smritibhram (2012) and Kato Bhalobasha (1992).



ALOKANANDA RAY

Alakananda Ray is an actress, known for Priyotama (2006), Raasta (2003) She made her film debut in Satyajit Ray's film Kanchenjunga (1962).



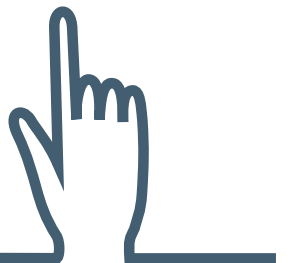
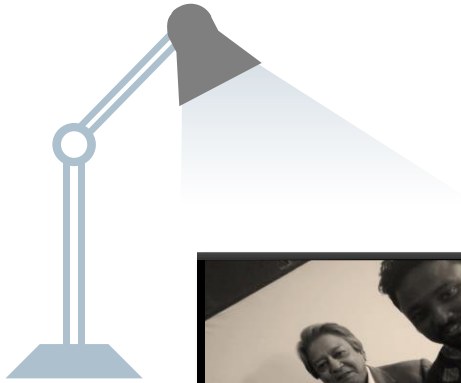
MADHUCHHANDA GHOSH

She is an actress and teacher of KFTI. She is also working at a Theatre research center and known for Unishe April, Lovesongs :yesterday, Today & Tomorrow

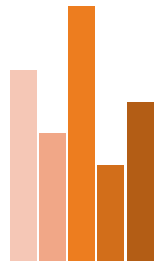
We also had the eminent people with us – **Zee Bangla Dance Bangla Dance Winner Sonu Ali Dance Group, 93.5 RJ ARPAN, Director Kaushik Sengupta, Actress KUHU, Singer Riddhi Bandyopadhyay, Subrata Mukherjee(SMPAI)**



FESTIVAL GALLERY

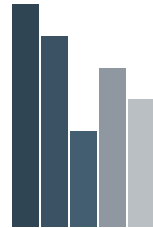


CINEMASCOPE MAIN AWARDS



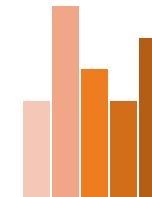
BEST EXPERIMENTAL FILM

The winner of the film become qualified for the best experimental cinemascope awards



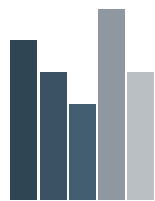
BEST SOCIAL AWARENESS FILM

The winner of the film become qualified for the best social awareness cinemascope awards



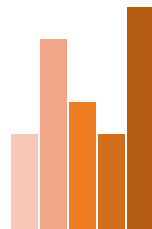
BEST STUDENT FILM

The winner of the film become qualified for the best student cinemascope awards



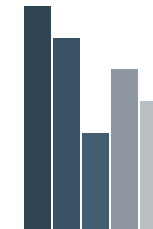
BEST ANIMATION FILM

The winner of the film become qualified for the best animation cinemascope awards



BEST AUDIENCE CHOICE FILM

The winner of the become film qualified for the best audience choice cinemascope awards



BEST DOCUMENTARY FILM

The winner of the film become qualified for the best documentary cinemascope awards



CINEMASCOPE CATEGORY AWARDS



Best Actor	Best Actress	Best Editor	Best Director	Best Story	Best Script	Best DOP	Best Music	Best Producer
The winner of the film become qualified for the best actor cinemascope awards	The winner of the film become qualified for the best actress cinemascope awards	The winner of the film become qualified for the best editor cinemascope awards	The winner of the film become qualified for the best director cinemascope awards	The winner of the film become qualified for the best story cinemascope awards	The winner of the film become qualified for the best screenplay cinemascope awards	The winner of the film become qualified for the best cinematography cinemascope awards	The winner of the film become qualified for the best sound cinemascope awards	The winner of the film become qualified for the best producer cinemascope awards

MOVIES OF THE SERIES 2020



This year renowned and award winning films submitted from the different continents and the countries India,USA,Switzerland,Australia,Germany,Ireland,Italy,Uk,China,Japan,UAE,Canada,Norway, Turkey,Korea,Pakistan,Brazil,Indonesia,Israel,Romania,Taiwan,France,Russia,Bulgaria

FILMS SELECTED AND RESULTS

Last Edition 2018



OFFICIAL SELECTION
INDIAN SHORT FILM FESTIVAL
CINEMASCOPE 2018

Organized By
ASHA EREAL MEDIA

CINEMA SCOPe 2018

Sl No.	Director Name	Film Name	Place	Time
1	Soumyajit Chakraborty	Tobu Bihango	South 24 Parganas,WB,INDIA	23.59min
2	Neha Sharma	In search of Life	Kolkata,WB,INDIA	04.28min
3	Parag Baidya	An Orphan	Kolkata,WB,INDIA	15.35min
4	Pralay Kar	Experiment	Nadia,WB,INDIA	20.48min
5	Sourav Pal	Sound of Silence	Kolkata,WB,INDIA	04.46min
6	Dibyadoot Roy Chowdhury	Iti Shadinota	Kolkata,WB,INDIA	29.49min
7	Souradeepta chowdhury	Dube Dekh Iti Rupkotha	Kolkata,WB,INDIA	10.41min
8	Sourav Ambaly	Maitri Bandhan	Murshidabad,WB,INDIA	03.10min
9	Rajat Talukdar	Maa	Kolkata,WB,INDIA	17.31min
10	Rheetam Bose	Poly Pisach	Kolkata,WB,INDIA	09.07min
11	Srijita Munshi	Alor Benu	Kolkata,WB,INDIA	14.12min
12	Sagnik Bhattacharya	The Story Teller	Kolkata,WB,INDIA	28.55min
13	Parikshit Bickram Rana	Silence Please	NEPAL	02.56min
14	Prasanya Roy	13	Kolkata,WB,INDIA	17.26min
15	Sujit Chakraborty	Chhed	South 24 Parganas,WB,INDIA	16.06min
16	Arnab Ghosal	Uki	Birbhum,WB,INDIA	02.55min
17	Abhijit Banerjee	Chutki	Kolkata,WB,INDIA	15.03min
18	Abhay Dev Puri	Azaan	Kolkata,WB,INDIA	24.23min
19	Ankana Pal	Farewell Puppetry	Howrah,WB,INDIA	08.21min
20	Anamitra Sarkar	Nirlipta	Kolkata,WB,INDIA	16.42min
21	Subrata Halder	The Last Conversation	Kolkata,WB,INDIA	03.14min
22	Rupam Dutta	Concrete Zone	Kolkata,WB,INDIA	15.12min
23	Jitanshu Sharma	Dhrobotara	Kolkata,WB,INDIA	18.57min
24	Dipanjan Roy	Bhabini	Kolkata,WB,INDIA	21.21min
25	Somendra Nath Ari	Bidhu Master	Kolkata,WB,INDIA	24.44min
26	Armand Hamouth	Give + Take	CANADA	19.27min
27	Ramana	Living Idol	Maharashtra,INDIA	15.00min
28	Julie Jose	All the Best	Kerala,INDIA	17.44min
29	Samrat Mukherji	Selfie-Friend	Kolkata,WB,INDIA	25.03min
30	Rohit Saha	Opekkhar Sheshe	Kolkata,WB,INDIA	12.31min

CONTACT US
MB No - 9748275141, 8910964798, 7278320881, 8017927101
Mail Id - ashaerealmedia@gmail.com
Website - www.thecinemascope.com
Follow Us -www.facebook.com/ashaerealmedia, www.instagram.com/ashaerealmedia

OFFICIAL SELECTION
INDIAN SHORT FILM FESTIVAL
CINEMASCOPE 2018

Organized By
ASHA EREAL MEDIA

CINEMA SCOPe 2018

FINAL RESULT

Best Film	Director Name	Film Name	Place
1	Rupam Dutta	Concrete Zone	KolkataWB,INDIA
2	Samrat Mukherji	Selfie-Friend	KolkataWB,INDIA
3	Julie Jose	All The Best	Kerala,INDIA

Best Category	Director Name	Film Name	Place
Editor	Souradeepta Chowdhury	Dube Dekh Iti Rupkotha	KolkataWB,INDIA
Director	Souradeepta Chowdhury	Dube Dekh Iti Rupkotha	KolkataWB,INDIA
Cinematography	Jitanshu Sharma	Dhrobotara	KolkataWB,INDIA
Background score	Souradeepta Chowdhury	Dube Dekh Iti Rupkotha	KolkataWB,INDIA
Story	Rupam Dutta	Concrete Zone	KolkataWB,INDIA
Screenplay	Julie Jose	All The Best	Kerala,INDIA
Actor	Sujit Chakraborty	Chhed	South 24 parganas,WB,INDIA

Best Film	Director Name	Film Name	Place
Social Awareness	Abhijit Banerjee	Chutki	Kolkata,WB,INDIA

PROMOTION MATERIALS

Banner



Product



Backside Seat

T-shirt



Standee

Live Screen



Souvenir



Stage wings

Invitation Card



Poster



Dangler

Awards



Identity Card



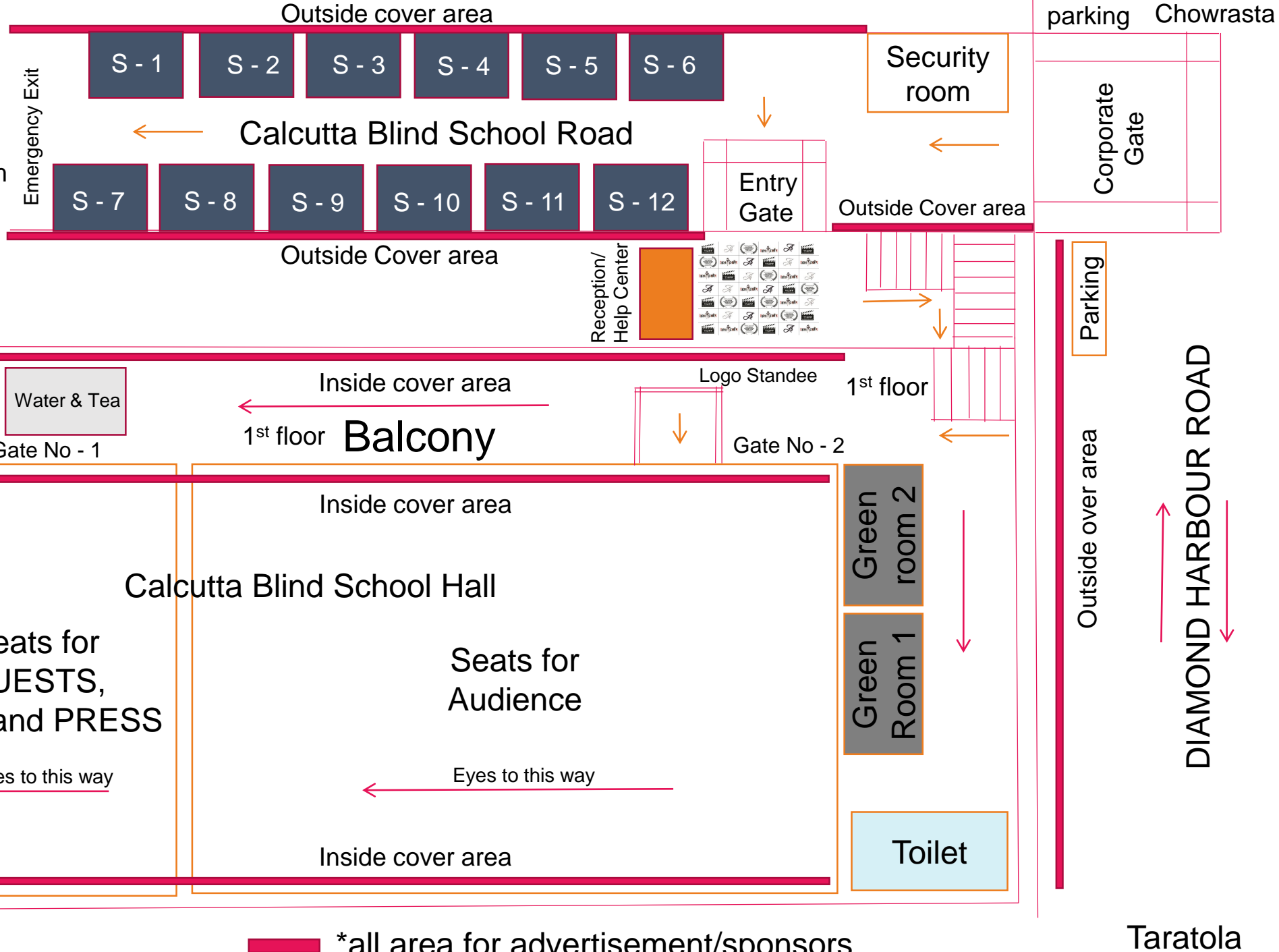
Corporate mail/Gate



Festival Map 2018

Total – 10 to 12 Stalls

Stalls Size – 3m x 3m / 6m x 3m



CONTACT US



Indian

International

Short

Film

Festival

CINEMASCOPE

ASHA EREAL MEDIA

791 TALPUKUR ROAD, SUBHAS
NAGAR, SARSUNA, KOLKATA - 700061

cinemascopeawards@gmail.com/ashaerealmedia@gmail.com

+91 9748275141/+91 8981166151

www.ashaerealmedia.com

THANK YOU

IISFF - CINEMASCOPE



“We believe you and need your support”

- Team Asha Ereal Media

