



**Voting member** : European Film Academy (former Board Member); Les Cesar International Film Festival Summit Advisory Board Member Board Member on a few Festivals BIFF, CIFF, Animaze - le MIAFF Co- Founder of Animation Day in Cannes

French native  
Married, 3 children  
Fluent in English and German

*My background: Business School, Ad Agencies, Distributor, and digital pioneer and entrepreneur.*

*Founder of [filmfestivals.com](http://filmfestivals.com) Major Buzz Factory (Film marketing consulting) and Emotion Film Factory (film production)*

**Bruno Chatelin, french Business School HEC alumni, began his marketing career with the largest international Advertising Agencies: Publicis, DMM Masius and JWT, handling accounts such as Kellogg's, Unilever, Colgate Palmolive, Mars Foods, Mastercard...**

#### **Former film distributor**

He started in 1985 working for **Sony** and **UGC FOX** in France (**Marketing Director and Managing Director**)

He has launched over 200 films and has worked closely with key creative talents.

To name just a few: **Claude Lelouch, Costa Gavras, Terry Giliam (3 films: Baron Munchausen, 12 Monkeys, Fisher King), Stephen Frears, Keneth Branagh, James Ivory (2 films: Remains of the Day...), Francis Coppola (Dracula), Steven Spielberg (Hook), Woody Allen (3 films: Alice...), Sean Penn, Tom Hanks (3 films: Philadelphia...), Al Pacino, Scorsese, Michael Bay, Roland Emmerich, Schwarzenegger (3 films: Total Recall, T2, Last Action Hero), Stallone (4 films : Rambo 2/3, Cliffhanger... ), Van Damme (2) and many more.**

**After Sony he merged 20<sup>th</sup> Century Fox with UGC in 1995 and quickly put the company in the N° 2 position on the market**

#### **Online pioneer**

He co founded **filmfestivals.com** and **fest21.com** which regularly partner with the largest festivals (Cannes, Mifed, Toronto, Locarno, Venice...) and has served over 6.000 festivals worldwide and a community of 370 000 unique monthly visitors, and newsletter subscribers base of 178 000.

The company was one of VOD international pioneers (2001) and has opened a film and festival matchmaking community leading the way of many digital new developments in the industry.

Short Resume Bruno Chatelin

### **He runs a consulting boutique [Major Buzz Factory](#)**

Specialized in online marketing for the entertainment (film, music mostly), websites design and animation and web 2.0 actions

### **He founded the production company [Emotion Film Factory](#) and left it to develop his own film projects via MBF**

Producer of Ensemble (16 minutes short on the Imam from the Mosque de Paris who saved 1600 Jews during WW2 by M. Fekrane) which won top prize at 2011 Cannes Film Festival and over 15 festival wins.

### **Marketing Festival and Sales Agent consultant**

International film marketing in Cannes (latest showcase was [Bilal](#) by Barajoun Ent premiered with red carpet and award in Cannes and Annecy 2016)

In charge of many film sales including [Anton](#) Chekhov's The Duel by Donald Rosenfeld (Executive producer of The Tree of Life, Cannes Palme d'Or...), Sweet Mud, [Late Fragment and Future of Cinema Salon in Cannes](#), [Les Petites Vacances](#), Hats Off, [Ensemble, Revolution](#) by Rob Stewart running on the fest circuit the past 3 years, over 150 festival selections, [Pseudonym](#)...

In 2017: [The Evil Within](#), [The Unwilling](#), [Offensive](#), [Bloodline](#), [Lies we Tell](#)...

Curator of [Ones to Watch](#) Film selection promoted for festival selections

### **European Film Academy**



A member of the Academy since 1990, he served as Board Member 2012 2013

Founded in 1988, [the European Film Academy](#) now unites 3,000 European film professionals with the common aim of promoting Europe's film culture.

Every year, the various activities of the European Film Academy culminate in the ceremony of the European Film Awards which are presented jointly with [EFA Productions gGmbH](#). In a total of 21 categories, among them European Film, European Director, European Actress and European Actor, the European Film Awards annually honour the greatest achievements in European cinema.

The awards ceremony takes place in Berlin every second year. In the other years, the Awards travel: London, Paris, Rome, Barcelona, Warsaw, Copenhagen, Tallinn and Malta.

### **Bruno Chatelin is Advisory Board Member of the Chelsea Film Festival in New York**

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The Chelsea Film Festival is an international film festival, enlightening the work of emerging filmmakers, producers and actors. It offers a wide range of films, such as documentaries and feature-lengths, focusing on the theme of "Global Issues". It empowers the work of risk-taking storytellers and remains committed to its mission to discover and develop independent artists and audiences around the world. **Next edition to be held October 16 -19 , 2014**

### **The Bahamas International Film Festival**



BIFF is dedicated to providing the local community and international visitors with a diverse presentation of films from around the world. The 11th edition of the Film Festival will be held on December 4 - 14, 2014. BIFF attracts enthusiastic local & international media coverage and continues to invite leading film professionals and distributors.

### **The International Film Festival Summit**



#### **IFFS 2014 // December 7-9 // Austin, TX**

Founded in 2002, IFFS provides the only annual conference & symposium for film festival professionals and entertainment executives to network, learn from one another, establish partnerships, and understand the latest trends in festival operations.

### **ANIMAZE Montreal Animation International Film Festival**



ANIMAZE International Animation Film Festival will screen animation features, shorts and experimental film. Industry conferences, panels and international co-productions will be facilitated. Workshops on the state of the art(s). Public film festival screening, panels and educational platform for children. A student film contest challenge from all graduate level animation film schools across the province of Quebec and Canada.

### **Animation Day in Cannes 2015 - 2016 May 18**

Producer founder of ADIC -The first edition held at Grand Hotel Gardens Horyou Village  
[www.animationdayincannes.com](http://www.animationdayincannes.com)

**Jury member in many important film events.**

Jury President of **Deir-el-Qamar** short film festival in Lebanon  
President and Producer of **Fastrack 2005** Students International Short Film Competition in Cherbourg  
Co Producer and co chair of the **European Hollywood Awards** with Paula Wagner and Carlos de Abreu, Los Angeles  
Jury member at several festivals **Glasgow World of Film Festival, Funchal, Festival Pris de Courts** Paris, **Fantasporto** Porto, **ECU** Paris, **Chelsea Film Festival** New York, **Golden Trailer Awards** New York **CINERGIA** Lodz , **Bahamas International Film Festival 2012**, **Regiofun** Katowice 2013...

#### **Panelist and moderator**

**Club Culture et Cinéma** « Valorisation du cinéma d'auteur, indépendant, et du patrimoine cinématographique »  
**Cannes Festival** 2004-2017 Partner of Marché du Film - Producer of the “Future of Cinema Salon” series of panels Producer of Animation in Cannes  
**Cannes Short Film Corner** : marketing independent film  
**Locarno** Festival 2008 Official Partner - Producer of the “Future of Cinema Salon” series of panels”  
**Bahamas Film Festival** 'Marketing, Distribution and Festivals', filmmaker residency program mentoring  
**FAS Screen Training Ireland**: Screen Leaders “Which business models”  
Moderator and speaker at festival forums in Zombathely, Vilnius, Katowice, Berlin, Amsterdam, London, Paris Las Vegas and Austin editions of the International Film Festival Summit...



Short Resume Bruno Chatelin

### Académie des Cesar



A member since 1987.

[The French Academy of Cinema Arts and Techniques](#) is the institution that is dedicated to french films and those who make them and that organises this third route to recognition in France.

### International Film festival Summit Advisory Board Member

Las Vegas & Film festival Summit Europe

panelist and moderator: Film Festivals: Innovative Use of Digital Technologies, Media & Film Festivals: Roles and Relationships, Harness the Power of the Internet, Funding & Sponsorships: How to Get It, How to Keep Them Coming Back ...

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