



**Breakdown of newsletter subscribers (April 17, 2012) E-Blast rates**

Breakdown	Population	Price/e-blast
MEDIA	7 819	250 €
PR	4 058	100 €
Film directors	8 588	150 €
Producers	7 492	150 €
FilmBuyers sales agents	5 402	150 €
TV buyers and programmers	512	50 €
Festival staffers	19 414	350 €
Various film pros	66 322	500 €
<b>TOTAL 119 607</b>	<b>119 607</b>	<b>1 000 €</b>

Filmfestivals.com is published by M21 Entertainment

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Sarl au capital de 10.000 euros. RCS Paris B 483 377 073