



May 18th



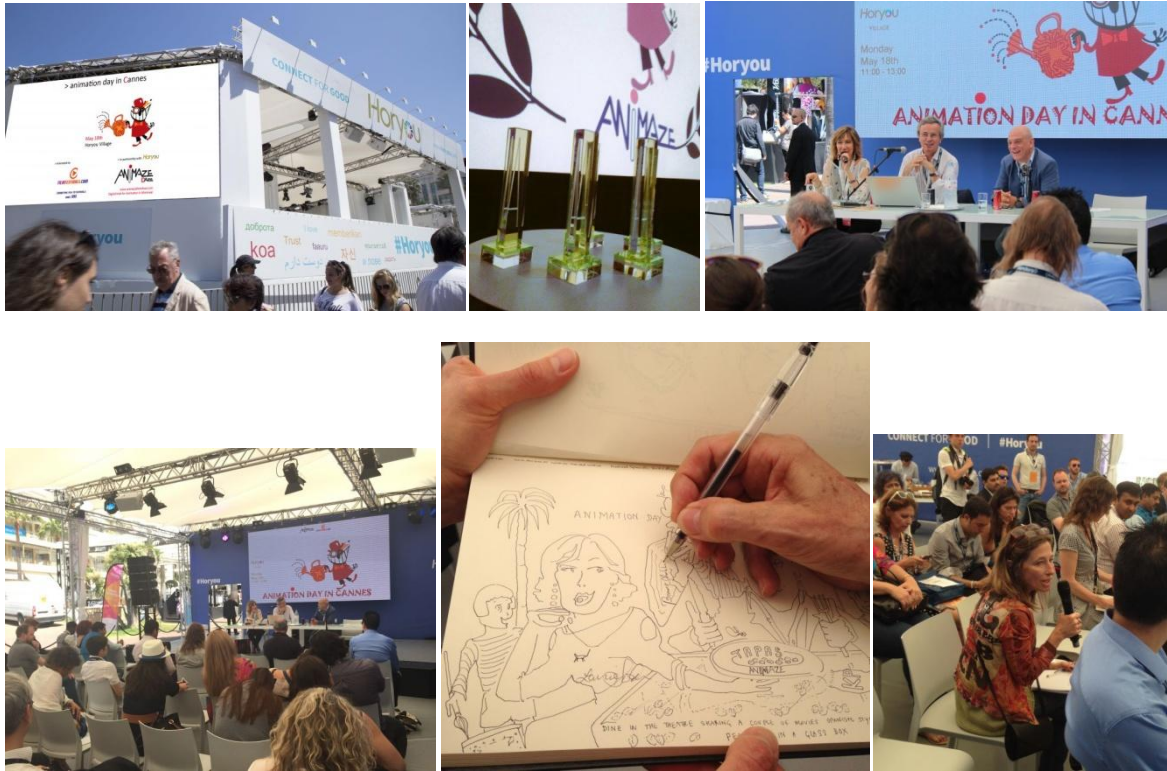
ANIMATION DAY IN CANNES

[English Version](#) | [French Version](#)

Musivision FILMS / ANIMAZE
and Filmfestivals.com present...

Animation Day in Cannes - ADIC

- A lively meeting place dedicated to animation for discovery and fun networking
- A comprehensive catalogue of international long and short animation works presented and represented at Cannes
- A directory of animation professionals attending Cannes
- A promotional platform for recent films, projects in development on the site AnimationDayinCannes.com, filmfestivals.com and Youtube
- A dedicated video channel on youtube to discover trailers and showcase
- Buyers/media channel on youtube featuring Showcase, demo reel, excerpts with password protection
- Increased visibility of awards and award recall of winning films at large animation festivals
- Benefit from press coverage of 5 000 medias and the presence of key players attending the international market (1MM transactions)



Celebrations May 18

Catalog of Animation in Cannes

Listing of films and projects presented in Cannes Directory - Who's Who in Animation in Cannes Both will be available online and offered free to buyers, media and trade publications



3 Youtube dedicated ADIC Channels

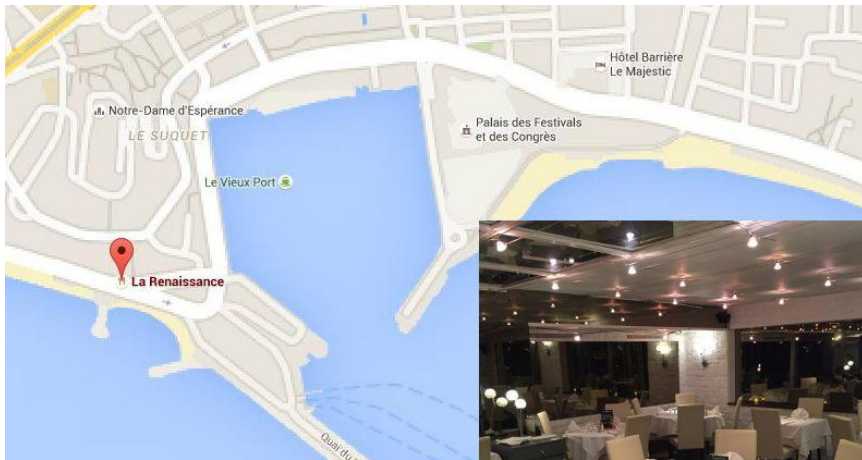
Channel for trailer of animation in Cannes
Channel for Fest Winners in Animation
Password protected channel for show case or films /shorts restricted to media and buyers.

Online Dailies on filmfestivals.com and newsletters each day

Reaching 120 000 film professionals and festival attendees

Breakfast Networking 9.00 - 10.00

Salons La renaissance



Panels

'From short to long' tbc

'The specifics of animation marketing vs non animation' meet the experts and learn their tricks Moderated by Bruno Chatelin Former head of theatrical for UGC - 20th Century Fox and SONY (Columbia Tri-Star Films) in France, celebrating his 29th Cannes and 200 films released
time tbc

Meeting with our special guest star (tbc)

'Animation that Matters' Dubai Pavillon 5 pm with
Marie-Claude Beauchamp: President AQA, CEO Producer - CarpeDiem Film & TV,
Ayman Jamal Director Producer from Barajoun Entertainment - Dubai

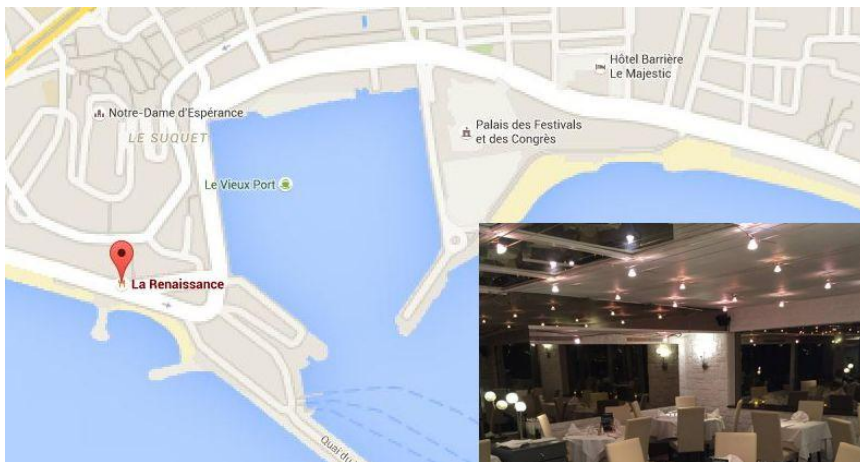
'Writing for theatrical Animation vs film and TV' with Xavier Kawa Topor, (délégué général NEF), Noelle Deschamps (Equinoxe), Pascal Rogard SACD, Marc du Pontavice (Xilam) and Yoann Sfar (director of animation and fiction film) at SACD Pavillon 3.00 pm

'Reviewing film Animation vs Live' : the different challenges with speakers from NEF, Fipresci and a consumer magazine journalist tbc

'VR, Immersive Experiences, Dome, VR: what's the financial model?' with
Michel Reilhac: Melange VR expert, VR curator for Marché du Film Pavillon NEXT

Laurie Gordon: Director Montreal International Animation Film Festival (August 18 -21, 2016) **Ana Serano** (CFC X Media Lab & think tank) **10.00 - 10.45 am** - Salons la renaissance

Networking 13.00 Salons La renaissance



Both promoted with editorial in our Animation Day in Cannes [dailies](#) and in the animation day in Cannes newsletter circulated to all attendees.

The screenings

Screenings of animation features

Special screening of [Bilal](#) ADIC opening film

The first animation feature to come out of Dubai.

11.00 am Salons la Renaissance (1.45)

Animation Day in Cannes Discoveries

Screening in the Palais (Palais B) **1.30 pm** and

Salon La Renaissance **1.30 pm**

"ADIC Discoveries" 1.45 Program includes the following segment

Intro with a short selection of **Work in progress - demo reels** of finished films or hot projects presented by the filmmaker (10 minutes max)

Shorts or trailers from features from our selection **Animaze Daze in Cannes competition**

Press and Buyers presentations: screening and Q&A on work in progress Demo - Show reels Salon la Renaissance

Afternoon Presentations at Salon de la Renaissance 3.30

Launch of the Ryan Larkin Foundation

Launch of the Animation Pride Awards

Animation Day in Cannes Accolades : Awards & Recalls 5.00

Animation Awards Encore: Accolades will be offered to winners in animation categories at recent festivals

'Get Animated and Party' La Soirée de l'Animation

Wine and cheese tasting, bring a bottle from your country from 8.00 pm 00.30 am
By invitation. tbc

In the Media Animation Day in the media 2015

filmfestivals.com

- The weekly filmfestivals.com newsletter reaching 120 000 contacts
- The Cannes newsletter reaching Cannes participants, buyers, international media (13 000) and media attending Cannes (5000)
- Animation Day Newsletter Bumper Issue May 11
- The Animation Day in Cannes newsletters (bi- monthly and daily during Cannes)
- Direct shared e-Blasts invitations to buyers and other participants in Cannes



- Media partners
Animation World Network - the hub of animation on the Internet

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