



FestivalExpress, the new submission tool for filmmakers and festival organizers

Summary

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1. FestivalExpress presentation

Launched by filmfestivals.com and fest21.com, the leading media covering movie events worldwide and benefiting from their combined audience, FestivalExpress is the new tool allowing:

- **Filmmakers** to submit their films to festivals in one click and to track the status of the submissions online on their dedicated submission page,
- **Festival organizers** to get more film submissions from around the world and manage them using their secured online submission backoffice.

To benefit from FestivalExpress, both filmmakers and festival organizers need to register on fest21.com and join the new major Film Database and the leading Festival Directory of the joint sites, filmfestivals.com and fest21.com. To register is free and it allows at the same time to promote films and festivals to the Pro audience of the sites and beyond.

At this stage, use of the tool is free for filmmakers and festival organizers. For festival submissions that are for a fee, payments are done directly to the festival organizers on the festival site using the direct link "Pay" on the festival site on fest21.com. Rules®ulations are the one from the festival directly.

This document presents the details of the tool functions for festival organizers as well as for filmmakers.

For more information, for questions thanks to contact us at: info@fest21.com.

Filmfestivals.com and fest21.com are published by M21 Editions

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2. FestivalExpress, the submission tool for Festival organizers

FestivalExpress is the new, free submission tool for festival organizers worldwide.

Benefit from the combined audience of filmfestivals.com and fest21.com, the leading media covering movie events worldwide. Get more international film submissions today by using FestivalExpress.

To do so:

- [Register your festival](#) if it is not yet in the database,
- In your festival record, define your sections under the top field "Festival Sections" separated by comas,
- Define if the submission to the festival is free or need payment: field "Film submission fee", choose Yes or No,
- Define the "Film submission amount",
- and simply select Yes for the field "Submission accepted on Fest21.com".

▼ Festival Info

Price info:

Film submission fee: Define here if your festival is free or not

Film submission amount: Define film submission amount

Submission accepted on Fest21.com: Check yes if you want to use the free fest21 submission tool "FestivalExpress".

Opening hours:

You are ready to receive submissions.

To manage the submissions, use your festival back-office:

To do so, first click on "My Blog" on the left column.



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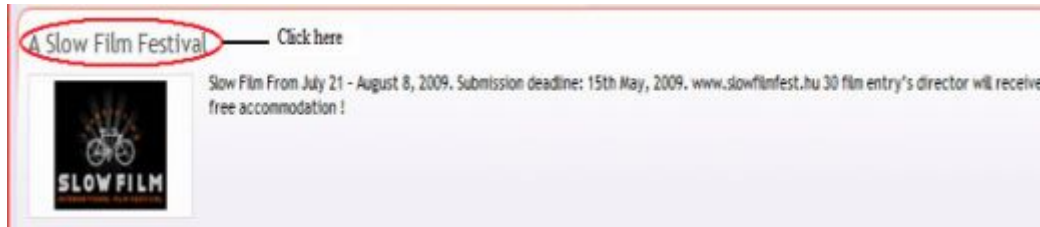
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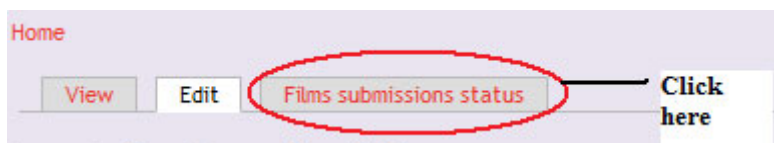
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Then select your festival record



And check the tab "Films submissions status" of your festival information.



Submitted films start with the status Submitted. It is up to you to then "Accept" them by simply changing the film status. Once paid (or if the festival submission is free) change the status to "Paid". The filmmaker will be advised of the changes. Later on, once your festival selection is defined, change the status of the selected films to "Selected". Same for awards.

Film Title	Category	Submission Date	Status
Antisex		23-03-2009	Submitted
The 10th Gear Jettride		23-03-2009	Submitted
Dancing with Kendra	funny	23-03-2009	Submitted
Gogol Bordello Non Stop		23-03-2009	Submitted
Window Call U	funny	23-03-2009	Submitted
Shadow on the Wall	funny	23-03-2009	Submitted

In your festival record fill the field "festival section" to allow film to choose category.

You will also receive an email for each submitted film.

New tools will be developed in the coming months to extend the FestivalExpress submission tools namely the online payment of submission fees, a complete printed film form, submitted films extracts for festival catalog data...

For more submissions, for more visibility, use our [efficient promotion services](#) as hundreds of festivals from Cannes and Berlin to smaller festivals do.

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3. FestivalExpress for filmmakers

How to submit your Film to Festivals

To register your film to the festival, you need first to [register it](#) on fest21.com and join the new major Film Database of the joint sites, [filmfestivals.com](#) and [fest21.com](#), the leading media covering film events worldwide. this will allow you to promote your film, to submit your film directly to our partner festivals and more.

- Create your Film record and blog on [fest21.com](#) in 3 easy steps:

1- [Create your account](#) on Fest21.com, this will create your own blog, simple, efficient and free.

2- Create your [Film record](#)

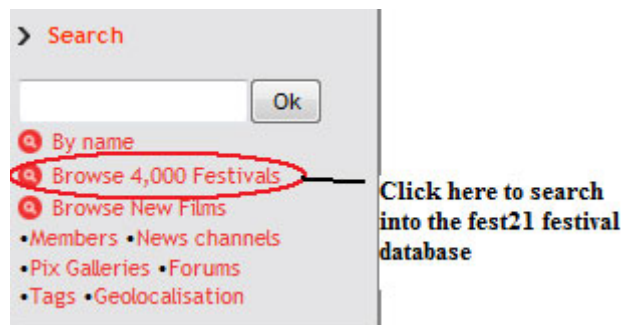
3- [Publish information](#), news, images, film stills, video trailer...

Consider this as you main film blog, and use the RSS to publish on your other blogs.

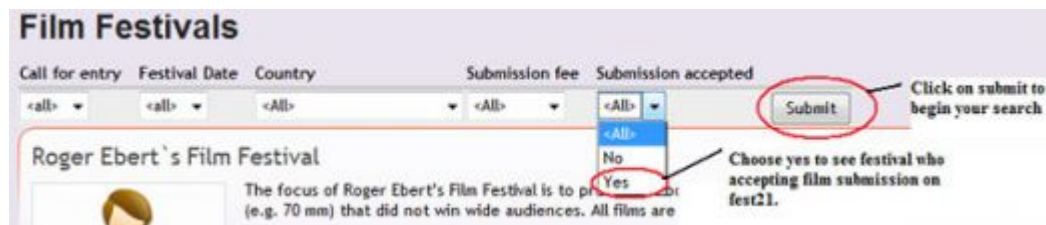
- **Submit your film** to the festival with "FestivalExpress"

FestivalExpress is the fest21 one click festival submission tool.

Once your film is registered, on the top left of the page click on "[Browse 4,000 festivals](#)" to see festival who are accepting film submission. Or click on "[By Name](#)" if you already know what festival you are looking for.



You can search by call of entry, festival date, country and submission fee. You have to choose yes at the field submission accepted. To begin the search click on submit.



Make sure you are logged to your Film account.

Select festival by clicking on title.

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[A Slow Film Festival](#) — Click here



Slow Film From July 21 - August 8, 2009. Submission deadline: 15th May, 2009. www.slowfilmfest.hu 30 film entry's director will receive free accommodation !

On the top right part, the submission application will display your registered film(s) and allow you to submit them. Just select the right Festival section and it is done!

> **Submit your films to this festival (Beta)**

Submit your films to the festival All Sports Los Angeles Film Festival

Film title	Select a category
The 10th Gear Jetride	Experimental <input type="button" value="submit"/>
Dancing with Kendra	Experimental <input type="button" value="submit"/>
Gogol Bordello Non Stop	Experimental <input type="button" value="submit"/>
Window Call U	Experimental <input type="button" value="submit"/>
Shadow on the Wall	Experimental <input type="button" value="submit"/>
Misbehaviour	Experimental <input type="button" value="submit"/>

To submit your film

As simple as that, a one click submission.

- Manage your film submissions

You can follow the status of your film submissions online at the "Submission status" tab of your Film information of your fest21.com profile. Please note that your film is considered submitted only when accepted by the festival.

To find your film record, on the left click on "My Blog"

> **My Fest21**

Logged in as lhentz

- My emails
- **My Blog**
- Create Content

Logout

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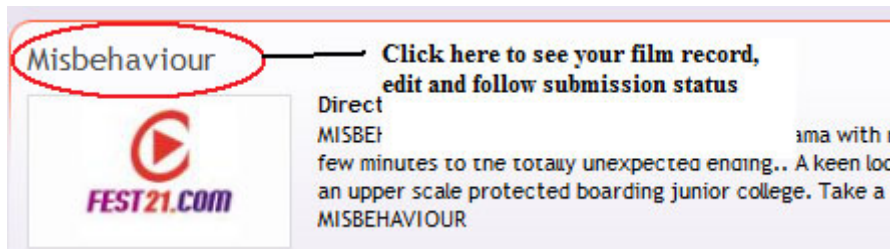
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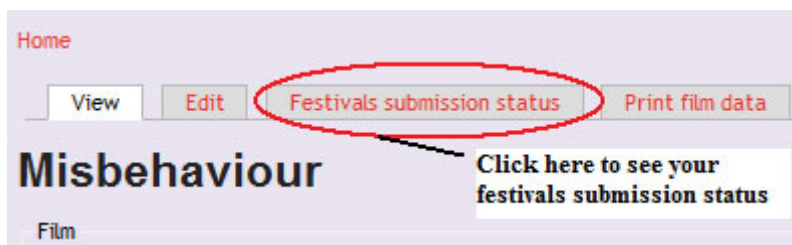
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Click on the title of your film record



Click on "Festival Submission Status"



Submitted films start with the status Submitted.



It is up to the festival to then "Accept" them by changing the film status. Once paid directly to the festival (or if the festival submission is free) the festival will change the status to "Paid". The filmmaker will be advised of the changes. Later on, once the festival selection is defined, the status change to "Selected" for the films the festival will program. Same for awards.

You will also receive an email for each submitted film and each status change.

New tools will be developed in the coming weeks and months to extend the FestivalExpress submission tools namely the printout of a complete film form.

After all this, search for Festivals, look for [festivals accepting our FestivalsExpress submission system](#), make friends with other filmmakers, with festival organizers...

For more visibility, use our [efficient promotion services](#) as many films do.

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