

Horyou
VILLAGE

Monday
May 18th

ANIMAZE
FILMFESTIVALS.COM



ANIMATION DAY IN CANNES

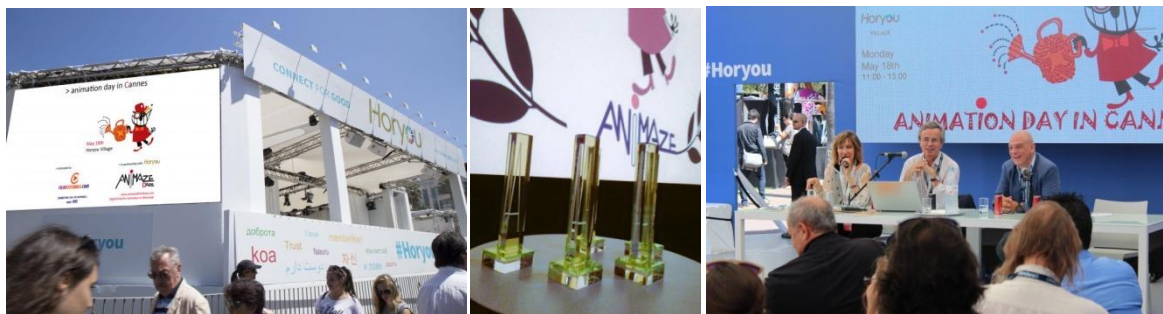
[English Version](#) | [French Version](#)

Une production Musivision FILMS / ANIMAZE et Filmfestivals.com

L'objectif de la première édition en mai 2015 était de tester et valider l'intérêt du concept.

L'objectif de la seconde édition: une montée en puissance raisonnée permettant aux professionnels de l'animation (courts, longs, documentaires et industries techniques associées) de mieux travailler ensemble, financer grâce à la mise à disposition pendant une journée d'outils et de lieux de networking.

- Un espace de rencontres et découvertes dédié à l'animation (plage) convivial et fun
- Un catalogue exhaustif des œuvres (courts, longs, du monde entier) présentées et représentées à Cannes
- Une annuaire des professionnels de l'animation et leurs contacts à Cannes.
- une plateforme de promotion pour les films récents, les projets en cours de développement sur le site animationdayincannes, sur filmfestivals.com et sur youtube
- une chaîne vidéo permettant de faire découvrir les trailers et les œuvres (showcase, films complets en accès protégé par mot de passe pour les acheteurs et médias)
- accroître la visibilité des prix en organisant une remise de prix (des grands festivals d'animation)
- profiter de l'importance de la couverture presse potentielle (5000 médias) et de la présence des acteurs clés réunis lors du plus grand marché du film mondial (1MM de transactions)



Pour Mémoire retour sur l'édition beta 2015

Programme de la Conférence 18 Mai 2015

Panel "L' animation peut elle changer le monde" ([Video](#))

Remise des Prix Animaze Best Feature Film

Screening des winners Animaze Daze Competition de courts métrage

Lancement de la Fondation Ryan Larkin

Annnonce des temps forts du Festival d'Annecy

Cocktail

Newsletter Animation in Focus envoyée à 203 000 abonnés le 18 mai

Le Programme 2016

Soutien en cours de négociation du SPFA, SACD, CFC, Unifrance...



Mars Avril Appel à projets

Fin Avril

Mise en ligne de l'annuaire des animations (du Monde) présentes et représentées à Cannes

Annuaire - who is who and where des pros de l'animation

Mise en ligne Channel Vidéo Trailers Animations in Cannes

Channel vidéo sécurisé pour mise en ligne projets

Inscription gratuite pour les services de base.

Mise en avant promotionnelle sur demande payante.

Début mai

Communication, newsletter dédiées filmfestivals.com visant les professionnels de Cannes, les médias du Monde (13 000) et médias présents à Cannes (4 500)

Envoi à l'ensemble des acheteurs et participants de Cannes du programme et invitations à voir les projets et participer à la journée.

Partenariats médias trade

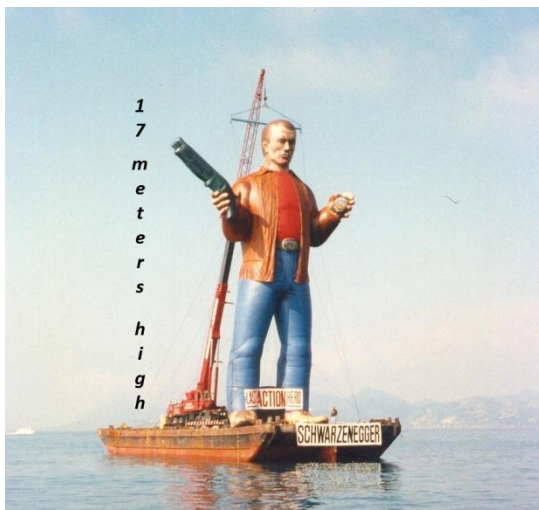
12 Mai

Rencontre des partenaires

17 Mai

Envoi de l'Animation Day Newsletter Bumper avec le catalogue et who's who and where

ANIMATION DAY 18 MAI



Démo VR Réalité Virtuelle: Oculus Rift Expérience Digitale Immersive dans un mini Dome toute la journée (Jardin du Grand Hotel) avec la participation de Xmedia Digital CFC et de [Full Dome Lab](#) et [Android JONES Immersive Art Exhibition Samskara](#).

Démo et [exposition de l'artiste PAB](#) "graffitti street nomad artist" qui s'exprime autour d'affiches de films d'animation. Ventes aux enchères d'oeuvres d'art et d'animation liées à l'animation au profit de la Fondation Larkin

Et pendant toute la journée sur les stands du marché mise en avant (label animation Day in Cannes)
Best from...

Breakfast Networking 9.00 11.00

Demos des partenaires et prestataires de l'animation (Plage Majestic tbc)

Panels

Du court aux longs (Pixels) Panel 10.30 - 11.15

Les spécificités du marketing de l'animation Table Ronde 11.15 - 12.00

Rencontre avec notre invité Star 12.00 - 12.45 (Uderzo tbc)

Nouvelles Pistes de Financement pour les films d'animation avec les intervenants d'Amazon, Google et Youtube... 14.00 15.0

Cocktail Lunch Networking

VIP Lunch Plage des Palmes

Remise de prix, décoration d'Uderzo

Animation Screenings in the Market

2 salles de projection dans le marché:

Les work in progress /projets

Films et courts terminés

Compétition Animaze Daze in Cannes

Projection avec participation aux frais

Présentations dans l'après midi :

Présentation presse /buyers work in progress Demo - Show reels Marché du Film

Présentations Annecy /MIF...

Les chiffres clés de l'animation mondiale (étude de cas: recettes Minions par pays)

Etudes SFPA Unifrance CNC animation

40 ans de Aardman Animations, 30 ans Mc Guff?

Market Mixer animators

Awards & Recalls

Remise des prix aux courts ANIMAZE DAZE

Remise du prix Unifrance au Petit Prince, Remise du Grand prix UniFrance du court-métrage d'animation (stand Unifrance suivi d'une soirée)

Total Animation Recall: Remise de prix d'animation aux lauréats présents à Cannes des grands festivals d'animation et des Oscar

Annonce de lancement des Animation Pride Awards

Annoncedu lancement de la Fondation Ryan Larkin

'Get animated and Party' La Soirée de l'Animation

Dégustation wine and cheese, bring a bottle from your country

19 Mai

Newsletter Wrap

On a parlé de la journée de l'animation 2015 dans les medias

filmfestivals.com

[Animation Day in Cannes 2016 Talk to us baby!](#)



Animaze Daze and Filmfestivals.com are planning a 2nd edition Animation Day In Cannes on May 18 2016 tentative dates. With a resounding yes it is clear that Animaze Daze fills a void in the animation

community at the larger festivals such as Cannes and Berlin. contact us at bruno@m21entertainment.com or laurie@animazefestival.com for more info. Get involved! ...

[Animation Day in Cannes discusses the next edition with SPFA](#)



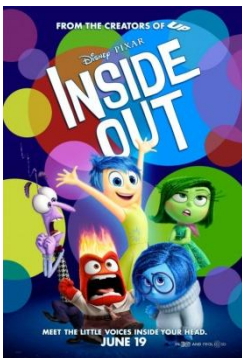
Laurie Gordon (LEFT) Animaze Festival Director, Corinne Kouper (Teamto, producer of Gus...) with Stéphane Le Bars Délégué Général of SPFA were discussing the future of Animation Day in Cannes following the SPFA presentation in Annecy. ...

[Red carpet for The little prince \(Le petit prince\) with André Dussollier, Florence Foresti, Mark Osborne, Camille, Dimitri Rassa](#)



...

[Red carpet Inside out with Phyllis Smith, Mindy Kaling, Amy Poehler, Pete Doster, Jonas Riviera, Gilles Lellouche, Pierre Niney](#)



...

[ANIMA BUENOS AIRES Best film at Animaze celebrated in Cannes](#)



Celebration in Cannes with Patricia Primon and Festival director Laurie Gordon www.lemiaff.com ...

[Animation Day in Cannes 2015, Year one : It's a wrap!](#)



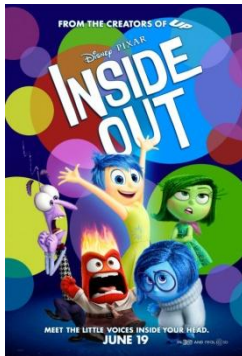
Can Animation save the world? Our eclectic panel answered that question with positivity and creative new ideas. Panelists Laurie Gordon, Octavio Nadal, and Bruno Chatelin all from various backgrounds and film experience happily took on the challenge in answering a large and interesting question. In the theme of Horyou.com who's mission is to make change through the social good, the panel took a life of its own in a free flow of thought and personal insight and experience eventually opening...

[The New Audience: a keynote by John Lasseter](#)



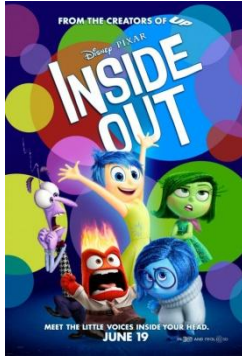
John Lasseter Academy Award winner John Lasseter, the chief creative officer of Walt Disney and Pixar Animation Studios and principal creative advisor for Walt Disney Imagineering, at the Academy event "The New Audience: Moviegoing in a Connected World." ...

["First Day Plan/Cannes Announce" Clip - Inside Out](#)



INSIDE OUT cast and filmmakers took part in a joyful, emotional day at the Cannes Film Festival, with stops at the global press conference, photocall and the film's World Premiere. #InsideOut #Cannes2015 ...

[Pixar's Inside Out in Cannes: Ambiance slide show](#)



...

[Meet PAB, you will see his performance during our next edition of The Animation Day in Cannes](#)



PAB NOMAD STUDIO <https://www.facebook.com/Pabnomadstudio> Paintings on Movie Posters Encounter with PAB, on the ground painter. His interpretations of Movie Posters have been selling on the Croisette for the last 13 years, during the Cannes Film Festival. Rencontre avec PAB sur la croisette et prélude à la seconde édition de Animation Day in Cannes organisée par Filmfestivals.com et Animaze <https://www.facebook.com/Pabnomadstudio> ...

[Trailers of Winning Films Animation Day in Cannes 2015](#)



Selected from submissions from around the world. With still a few more to be uploaded here are a few of the final films chosen at Animation Day in Cannes 2015 Animaze Director Laurie Gordon, Editor in Chief filmfestivals.com Bruno Chatelin, Octavio Nadal Aura Films Distribution at Horyou Village Grand Hotel Presenting the inaugural initiative of Animaze Daze Competition at Cannes Film Festival 2015. Here are the trailers to some of our successful entrants. Learn more about these fresh...

[ANIMATION WINS at Cannes 2015 BEST SHORT Ely Dagher's Waves 98 - Why are we NOT surprised!](#)



Waves 98 The Palme d'Or winner short 68th Festival de Cannes for Short Film was awarded by the Cannes jury to animated short Waves 98. Directed by Ely Dagher, the 15-minute short animation explores the filmmaker's current relationship with his homeland, as told through the story of a

teenager who has become disillusioned with his life in the segregated suburbs of Beirut. Omar, voiced by Elie Bassila, is lured into the depths of the city after an unusual discovery....

[Animaze Daze in Cannes 2015 Winner: Switch Man](#)



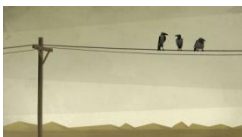
Filmfestivals.com and Animaze Daze at Cannes 2015 are happy to announce the winning films. Switch Man In a normal quiet Sunday, Dr. Evil Mantis attacked K-City unexpectedly with his gigantic claw, the entire city in panic and in danger. At the very critical moment, one young man stood out and fight the Dr. Evil Mantis. This is the moment for the hidden superhero, and his secret power is about to turn this chaos upside down. The Legend is about to begin... End: Tab (Sum...

[Animaze Daze in Cannes 2015 Winner: EmBarked](#)



Filmfestivals.com and Animaze Daze at Cannes 2015 are happy to announce the winning films. EmBarked A tree house embarks on a journey to find his lost friend. Director: Team Nik Nak Adele Hawkins, Mikel Mugica and Soo Kyung Kang became team members during Junior year at Ringling College of Art and Design. to work on this Film. By the end of Senior Year, the film was complete and this is the result. ...

[Animaze Daze in Cannes 2015 Winner: Damn Those Crows](#)



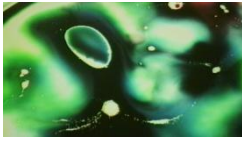
Filmfestivals.com and Animaze Daze at Cannes 2015 are happy to announce the winning films. Damn Those Crows An ancient ceremony is taking place at a ghost town in the middle of the desert. Human indifference leads to the end of what naturally grows. End: Tab (Summary) Start: Tab (Credits) End: Tab (Credits) Start: Tab (Specs) End: Tab (Specs) Start: Tab (Screenings) End: Tab (Screenings) Director: Shay Blumenkranz, Inbal Grossman, Roy Tsour, Rotem Herm...

[Animaze Daze in Cannes 2015 Winner: Painter](#)



Painter Painter accidentally pulls-off pigeon's feather which was pride of pigeon. Because of that, angry pigeons vengeance starts. During fight of Painter and pigeon accidentally draws fantastic painting on building. Pigeons and Painter gets great cheer. Animator: Jisu Park ...

[Animaze Daze in Cannes 2015 Winner: FLIPPING](#)



Filmfestivals.com and Animaze Daze at Cannes 2015 are happy to announce the winning films. FLIPPING FLIPPING is an automatic animation (action animating) created by applying ‘flipping’, a traditional hand-drawn animation technique. The spectrum of a soundless collision between cuts created by a collision of two different physical properties again collides with the sound made by playing two improvised scores folded after burnt. This work has a structure with ...

[Animaze Daze in Cannes 2015 Winner: Urban Beauty](#)



Filmfestivals.com and Animaze Daze at Cannes 2015 are happy to announce the winning films. Urban Beauty An abandoned building stood tall in a desolate Detroit neighborhood. It was a foster home for a lost juvenile delinquent that went by the same of Street Rat. She lost her real name long ago when she died. Street Rat did not know how or why she was killed, but somehow it trapped her soul on earth. She was nothing more than a dead rat, crawling amongst the scummy underw...

[Animaze Daze in Cannes 2015 Winner: The Importance of Lios](#)



Filmfestivals.com and Animaze Daze at Cannes 2015 are happy to announce the winning films. The Importance of Lios The Importance of Lios is the story of a young earthworm named Lios who longs to know his place in the world. He spends most days alone in his room, reading books. Here he learns of many things but what he loves most is animals. Large, powerful animals that walk the earth above him. Lios feels unimportant, forgotten about in the soil, while larger animals li...

[Animaze Daze in Cannes 2015 Winner: This is California](#)



Filmfestivals.com and Animaze Daze at Cannes 2015 are happy to announce the winning films. This is California The day I realized that beauty and surprises are not at the end of the world, but right in front of my eyes. After living in California for 4 years, I want to share the beauty of California, the

place I call home, with the rest of the world. Animator Angela Yu fell in love with drawing and visual arts at the age of four when she first picked up a pencil. She I...

[Your Invitation to attend the Celebrations of The Animation Day in Cannes at Horyou Village](#)



The Horyou Village is located 45 La Croisette In The Grand Hotel Gardens. Program for the Celebration of Animation for the first time in Cannes will include the following topics, but also a few surprises. PRESENTED BY FILMFESTIVALS.COM AND ANIMAZE DAZE in Partnership with Horyou The Animation In Focus Online Newsletter by Filmfestivals.com to be released May 18th Evening Submit press releases to press@filmfestivals.com, book an ad to be featured with a prominent ...

[Nominees for Animaze Daze in Cannes revealed at Horyou Village in Cannes](#)



The nominees were announced during the Celebration of Animation: Animation Day May 18 -23 This is California by Gongqi Yu 0:51 United States The day I realized that beauty and surprises are not at the end of the world, but right in front of my eyes. After living in California for 4 years, I want to share the beauty of California, the place I call home, with the rest of the world. Rebel by Elle-Maija Tailfeathers 14:16 Canada &qu...

[HP Panel with DreamWorks Animation's Kate Swanborg, Head of Technology Communications and Strategic Alliances May 18th](#)



HP is holding at the Hotel Majestic an exclusive presentation with DreamWorks Animation's Kate Swanborg, Head of Technology Communications and Strategic Alliances. Kate will deliver a behind-the-scenes look at the technology needed to create a world-class, CG animated movie. She will reveal how DreamWorks Animation's award-winning engineers, filmmakers and artists use HP solutions to create the flying dragons and kung fu fighting pandas in its award-winning films. What: HP Prese...

[Parallel Man: Infinite Pursuit](#)



Chased by commandos, Agent Nick Morgan is on the run in the multiverse! To escape, he jumps between parallel Earths including a polluted industrial hellscape, a planet where dinosaurs evolved into humanoids, and a deadly fungi world. Techno-fantasy from FutureDude Entertainment The multi-media products already fully developed are: 7-issue comic book mini-series (in stores now) World Junip...

[Tale Droppers, from The Epic Adventures of Breezy and the Tales of the Magic Droppers](#)



Check the "Marketing Book", the culmination of many years of creative and business planning. We sincerely hope you enjoy reviewing it as much as we enjoyed creating it. Please review the e-magazine marketing book, which will showcase the multimedia franchise opportunity that stems from this property...such as books, films, tv shows, comic series, board games, computer games, apps, edutainment virtual academy and a branded theme park, which will be based in AEGEA ...