

**General rates for festivals
and films**

			cpm cost per 000 impressions			
			€	\$		
Websites 370 000 unique visitors per month, 50.000 articles updated daily, 4.500 festival listed in calendar						
Leaderboard	728X90 pixels	flash or gif	27 €	\$40	50 000	1 350 €
Square ads	300x250 pixels	flash or gif	18 €	\$27	50 000	900 €
Banners	468x60 pixels	flash or gif	14 €	\$21	50 000	700 €
Logo	180x60 pixels	flash or gif	8 €	\$12	50 000	400 €

Discount apply on quantities

118 400 subscribers to our weekly newsletter

Newsletter top banner	728x90	gif	400 €	\$595		
Newsletter text ad	4 lines		170 €	\$253		
Newsletter text ad	2 lines		85 €			
Newsletter text ad + visual	4 lines	gif	250 €	\$372		
eBlast to filmmakers	10 lines		150€			
newsletter to filmmakers (monthly)			50€			

Editorial promoted to homepage

Video homepage filmfestivals.com	1 week	1 000 €	\$1 486
Article promoted	1 week	1 000 €	\$ 1 486
Landing page			
Landing page filmfestivals.com	1 week	3 000 €	\$3 900

Filmfestivals.com is published by M21 Entertainment

Headquarters 89, passage Choiseul - 75002 Paris - France

Tel : +33 1 72 74 71 78 Fax : +33 1 72 74 73 78 www.m21entertainment.com info@m21entertainment.com

Sarl au capital de 10.000 euros. RCS Paris B 483 377 073



Film Showcase package

6 months

500 €

The Film promotion Showcase helps filmmakers to be noticed by festivals and film industry professionals worldwide.

The Film promotion Showcase is a combination of online services, (charged 500€ or about \$700) that will bring recognition from our international audience who trust us as the only international media totally dedicated to the festival circuit.

The Film promotion Showcase includes all those features:

- [Film directory Database listing of your film. Ready to submit with express submission to our partner festivals.](#)

- Your film and logo featured on the **Showcase Section** on filmfestivals.com (250X90 pixels) and on fest21.com to highlight the film blog itself (example here) including a dedicated page.

- [Newsletter messages: 2 runs to our newsletter audience of 120 000 \(4 lines\) sample](#)

- [Editorial on filmfestivals.com about your film, 1 articles minimum guaranteed \(send topress@filmfestivals.com\)](#)

- **One week long banner campaign** on our sites. 728X90 pixels

Bulletin Board Package

6 months

500 €

The bulletin board is a combination of online services, (charged 500€; about 630\$) that can bring scores of film entries from our international audience who trust us as the only international media totally dedicated to the festival circuit. The bulletin board includes all those features:

- [Fest directory Database listing of your event, updated with your logo](#)

- Your logo with submission dates links and deadlines featured on the Bulletin Board on filmfestivals.com (250X90 pixels)

- Plus a dedicated page in the bulletin section on filmfestival.com until your fest ends

- [Newsletter messages: 2 runs to our audience of 120 000 \(4 lines\) sample](#)

- Editorial on filmfestivals.com about your line up and final awards 2 articles minimum guaranteed (send to press@filmfestivals.com)

Channel exposure package

3 months

600 €

The Channel Exposure Package is charged €200/month (approx \$270) and provides the following benefits:

- One year long presence of your logo and channel presentation details featured on the **Exposure Section** on filmfestivals.com (250X90 pixels) and on fest21.com

- Plus a dedicated page in the bulletin section on filmfestival.com and on fest21.com for one year

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FILMFESTIVALS.COM

- [Newsletter messages: 12 runs to our newsletter audience of 91 000 \(4 lines\) sample](#)
- [Editorial on filmfestivals.com about your channel 2 articles minimum guaranteed \(send to \[press@filmfestivals.com\]\(mailto:press@filmfestivals.com\)\)](#)

2 weeks long banner campaign on our sites to boost your campaign.

Channel exposure package

Depending on content we can accept advertorial promoted to homepage with visual brief text and link to rest of article.

Service is charged 400€ per week and reserved to content linked with our industry, and done once a month maximum.

Advertorial Link promotion package

Depending on content we can publish an article and accept links inside the text in our platform which we can promote to homepage.

Rate is 120€/month

Link homepage filmfestivals.com

Depending on content we can publish an article and accept links inside the text in our platform which we can promote to homepage.

Rate is 390€/year

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