



Musivision FILMS / ANIMAZE
and Filmfestivals.com present...

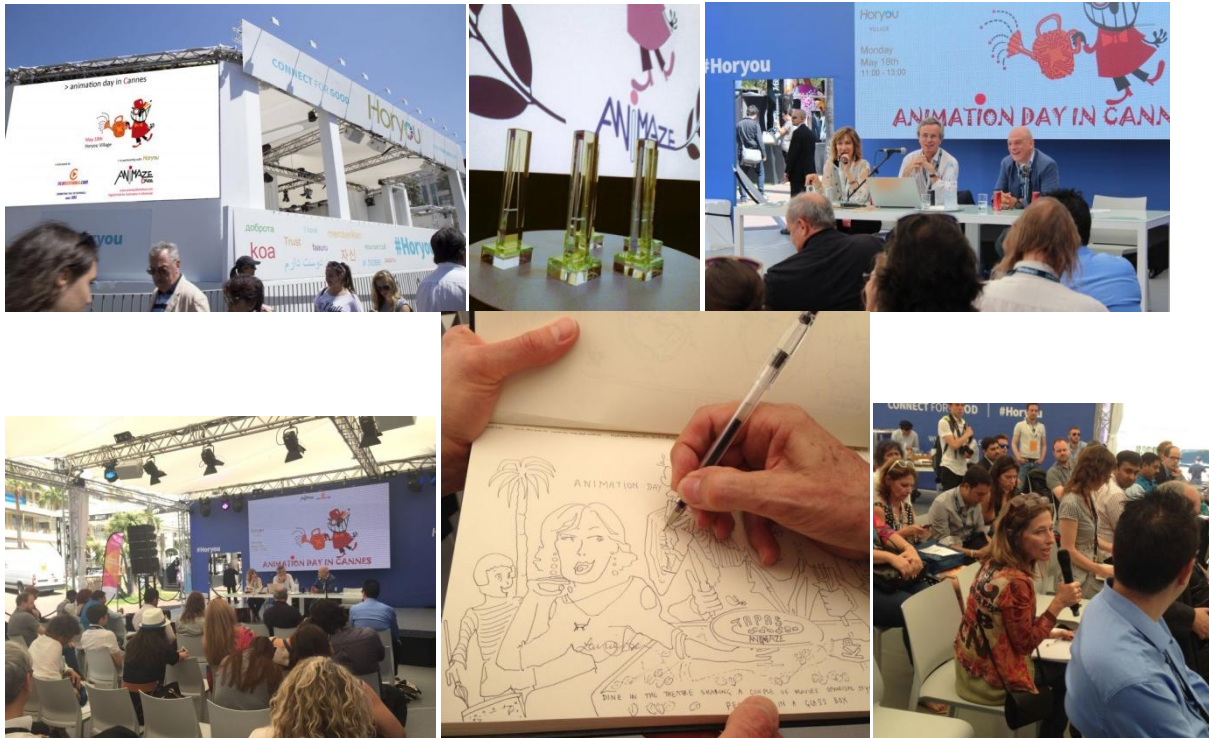
Animation Day in Cannes - ADIC

- A lively meeting place dedicated to animation for discovery and fun networking
- A comprehensive catalogue of international long and short animation works presented and represented at Cannes
- A [directory of animation professionals](#) attending Cannes
- A promotional platform for recent films, projects in development on the site [AnimationDayinCannes.com](#), [filmfestivals.com](#) and Youtube
- A dedicated video channel on youtube to discover [trailers](#), [showcase](#) and [Best of Fests](#)
- Buyers/media channel on youtube featuring Showcase, demo reel, excerpts with password protection
- Increased visibility of awards and award recall of winning films at large animation festivals
- Benefit from press coverage of 5 000 medias and the presence of key players attending the international market (1MM transactions)

[Register for a day pass for some of our events for free](#)

[Email us asap](#) to attend the red carpet screening of Bilal by Ayman Jamal
our Film opening Film Olympia May 14 at 8.30 pm





Celebrations May 18

ONLINE PRESENCE - www.winners

Catalog of Animation in Cannes

[Listing of films and projects presented in Cannes](#)

[Directory - Who's Who in Animation in Cannes](#)

Offered free to buyers, media and trade publications



3 Youtube dedicated ADIC Video Channels

[Channel for trailers](#) of animation in Cannes

[Channel for Fest Winners in Animation](#) in recent festivals 2016 (European Film Awards, Oscars, Cesar, BAFTA, Clermont Ferrand, Houston WorldFest, Mecal,

Password protected [Channel for showcase or films /shorts](#) restricted to media and buyers.

Online Dailies on filmfestivals.com and newsletters each day

Reaching 120 000 registered film professionals and festival attendees.

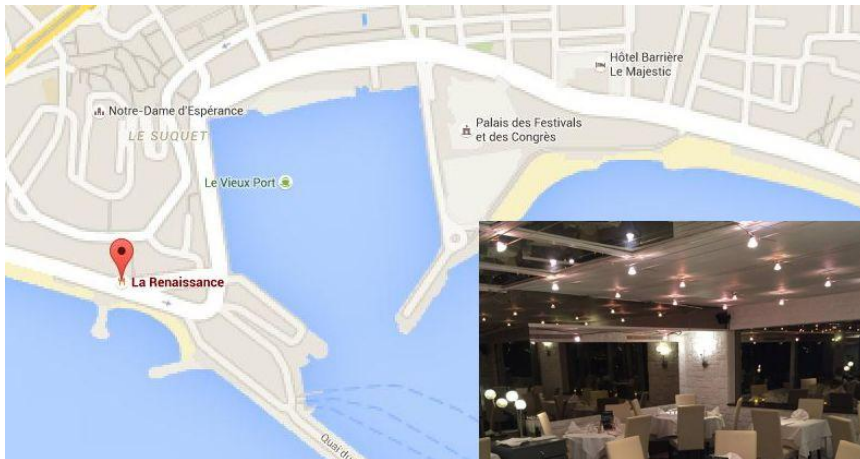
AnimationDayinCannes.com, filmfestivals.com, [Facebook](https://www.facebook.com/AnimationDayinCannes)

MAY 18...**Animation Day in Cannes** animates the Croisette

9.00 - 10.00

Breakfast Networking

Salons La renaissance



Panels

10.00 - 10.45 am - Salons la renaissance

'VR, Immersive Experiences, Dome, VR: what's the financial model?' with

Michel Reilhac: Melange VR expert, VR curator for Marché du Film Pavillon NEXT

Laurie Gordon: Director Montreal International Animation Film Festival (August 18 -21, 2016) **Ana Serano** (CFC X Media Lab & think tank)

time tbc

'The specifics of animation marketing vs non animation' meet the experts and learn their tricks Moderated by Bruno Chatelin Former head of theatrical for UGC - 20th Century Fox and SONY (Columbia Tri-Star Films) in France, celebrating his 29th Cannes and 200 films released

4pm - 4.30pm SACD Pavilion

'Writing for theatrical Animation vs film and TV' with Xavier Kawa Topor, (délégué général NEF), Noelle Deschamps (Equinoxe), Pascal Rogard SACD, Marc du Pontavice (Xilam) and Yoann Sfar (director of animation and fiction film) at

4.30 -5.00pm SACD Pavilion

'Reviewing film Animation vs Live ' : the different challenges with speakers from NEF, Fipresci and a consumer magazine journalist tbc

5 pm - 5.45pm Dubai Pavilion

'Animation that Matters / Inspires'

with

Marie-Claude Beauchamp: President AQA, CEO Producer - CarpeDiem Film & TV,

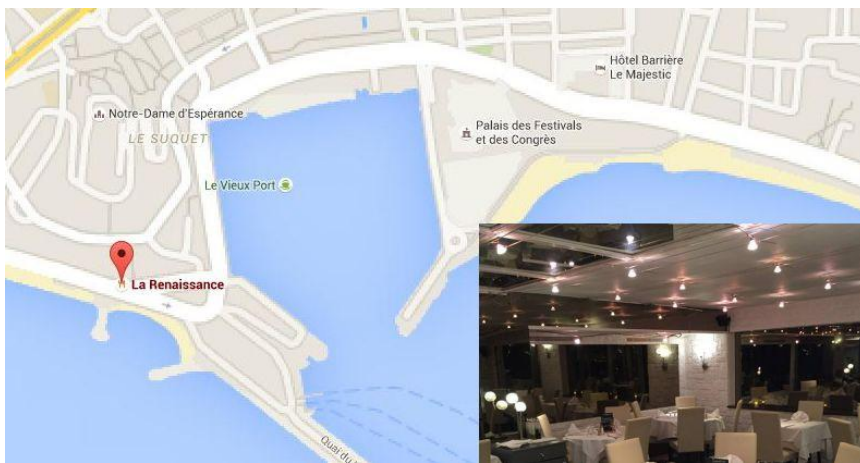
Ayman Jamal Director Producer from Barajoun Entertainment - Dubai

Laurie Gordon Festival Director Montreal International Animation Film Festival We discussed

J.J. Nugent Ambi Distribution

1pm -3.30pm

Networking Salons La renaissance



All promoted with editorial in our Animation Day in Cannes [dailies](#) and in the animation day in Cannes newsletter circulated to all attendees.

The screenings

Screenings of animation features

May 14 8.15 Olympia [by invitation](#)

Special screening of [Bilal](#) ADIC opening film

The first animation feature to come out of Dubai.

May 18 11.00 - 12.45 am Salons la Renaissance (Bilal animation feature 1.45)

Animation Day in Cannes Discoveries

1.30pm - 3.00pm

Screening in the Palais (Palais B) **for media and buyers**

and

1.30pm - 3.00pm

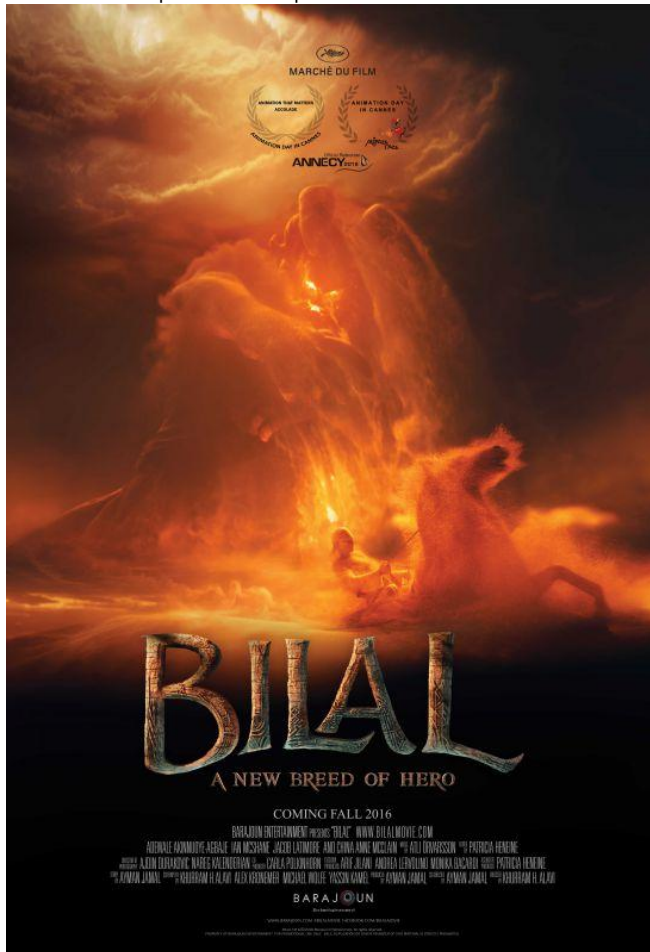
Salon La Renaissance **1.30 pm** for ADIC registered guests and media

"ADIC Discoveries" 1.45 [Program](#) includes the following segments

Intro with a short selection of **Work in progress - demo reels** of finished films or hot projects presented by the filmmaker (10 minutes max)

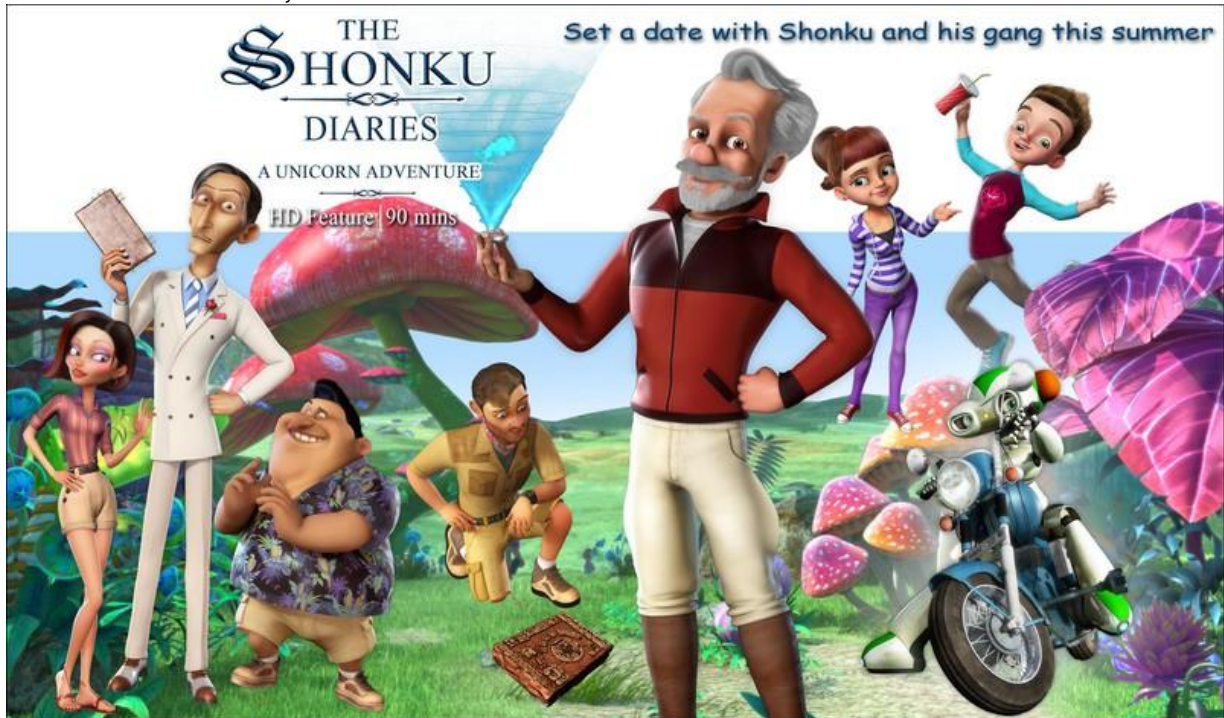
FEATURES PREVIEWS AND SHOWCASES

BILAL 10 minutes preview of the spectacular battle scene with introduction by Ayman Jamal (director, producer)



Bilal by Ayman Jamal and Khurram H. Alavi (Animation 01:45:00 UEA USA)

Shonku Diaries 2:30 introduced by Kamal Bensal.



The Shonku Diaries - A Unicorn Adventure, story by film icon Satyajit Ray, directed by Kamal Bensal 1:28:00 Trailer 2:30

The adventures of nuku by Jairo Carrillo 01:10:10 Trailer 1:30



[The Return](#) by Mohammad Hamedani IRAN 01:19:05 Trailer 2:24



[APES](#) by Georges Snow VR Project 2:00 introduced by Georges Snow



Animaze Daze in Cannes competition

Shorts or trailers from features from our selection

Borrowed Time by Amanda Jones 6:45
Lucky and the Pirates by Karen Goldfarb 19:00
Fantasy on Sarabanda by Gudbjorg Hlin Gudmundsdottir 5:10 teaser 0:58
20 Coups de pied by Dimitar Dimitrov 6:00 teaser 1:20
Two Years by Naaman Azhari 2:15
Before Dying by Montagut Chuen 16:20 teaser 0:57
Limites by Giulia Landi 6:10 teaser 0:38
Mikumentary REMIX by Tara Knight 25:00 teaser 1:20
Dawn by S.Mansour Bani Hashemi 2:50
Sushi by Jacob Greenawalt 2:42
The Curse of the Were-Rat by Jan Julian Rospond 6:20
In a Good Way by Yi Ju Tsai 4:45
Pokey Pokey by JAKE ZHANG 7:12 teaser 0:28
That Fat Cat Ate Dad's Hat by Darran Kuah 9:38
Die Slow by Robert Crispe 4:00
I am not a Mouse by Evgenia Golubeva 2:01
What they believe by Shoko Hara 10:20
White by Luce Grosjean 4:53
Tea Time by Luce Grosjean 4:02

Press and Buyers presentations:

Screening and Q&A on work in progress Demo - Show reels Salon la Renaissance + selected screenings **May 12 to 20** - Showcase tasting in secret exclusive Majestic by invitation only in partnership with **Louis XIII by Remi Cointreau** and **The Film Foundation by Martin Scorsese**

5.45 pm - 6.00 pm

Afternoon Launch Platform



Launch of the Ryan Larkin Introduced by Laurie Gordon



Presentation of the Animation Pride Awards introduced by Jean Paul Commin

6.00 -6.30

Animation Day in Cannes Accolades : Awards & Recalls

Animation Awards Encore: Accolades will be offered to winners in animation categories at recent festivals Sundance, Rotterdam, Clermont Ferrand, Houston WorldFest, Mecal. European Film Awards, Oscars, Cesar, BAFTA, Golden Trailer Awards



Screening of trailers from our winners
Accolades prizes to be remitted by

Marion Doering , Director European Film Academy,
Yonathan Parienti CEO Founder Horyou.com,
Jean Paul Commin, Secrétaire Général and founding partner European Pride Awards,
Marie-Claude Beauchamp: President AQA
Laurent Crouzeix Clermont Ferrand Director

[Channel for Fest Winners in Animation](#)

6.30 pm 8.00 pm

Networking at the Dubai Pavillion

Drinks and Networking for animation in Cannes registered and media

8.00 pm 00.30 am

'Get Animated and Party' La Soirée de l'Animation

By [invitation](#) in partnership with AVIFF.

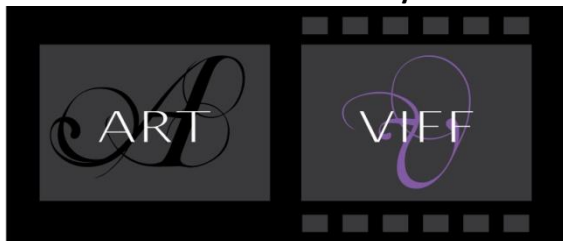
Animation Day in the media 2015

filmfestivals.com

- The weekly filmfestivals.com newsletter reaching 120 000 contacts
- The Cannes newsletter reaching Cannes participants, buyers, international media (13 000) and media attending Cannes (5000)
- Animation Day Newsletter Bumper Issue May 11
- The Animation Day in Cannes newsletters (bi- monthly and daily during Cannes)
- Direct shared e-Blasts invitations to buyers and other participants in Cannes

Our partners

AVIFF 6th edition 2016: 17-19 May



VIDEO INTERNATIONAL FILM FESTIVAL

Salon La Renaissance 10 Bd di Midi Jean Hibert -Cannes France

The "AVIFF-Art Film Festival" Cannes is a 3 days long Festival event during Cannes Festival, dedicated to Video Art and artists' films. For the past 6 years it has become one of the

preferred places of promoting contemporary art in the field of Artists' films associated with an emerging art market.

Daily program : Market 15.00-18.00/ Sessions : 15.00-16.30 & 17.00-18.30

Interventions / Debates : 16.30-17.00/ Cocktail / Meetings every evening : 17.00+

'Art films do their cinema in Cannes'

<http://art-film-festival.com/aviff/>

AQA Alliance Quebec Animation



www.alliancequebecanimation.com

NEF Animation



NEF Animation is a francophone platform for professionals dedicated to the writing of and about animated film.

<http://nefanimation.fr/anglais/>

SACD Société des Auteurs Compositeurs Dramatiques



www.sacd.fr

Festivals Partners



<http://www.animazefestival.com>

WorldFest Houston

<http://www.worldfest.org>



World of Film International Festival Glasgow

<http://woffglasgow.com/>



ReAnimania International Animation Film Festival of Yerevan



www.reanimania.com

Media partners



Animation World Network - the hub of animation on the Internet



POINTURES LA RADIO DU CINEMA

Répliques et musiques de films 24/24

<http://pointures.radio.fr/>

Contacts:

Bruno Chatelin, Laurie Gordon, Martin Petrov