



May 18th



**ANIMATION DAY IN CANNES**

[English Version](#) | [French Version](#)

**Musivision FILMS / ANIMAZE  
and Filmfestivals.com present...**

**Animation Day in Cannes - ADIC**

- A lively meeting place dedicated to animation for discovery and fun networking
- A comprehensive catalogue of international long and short animation works presented and represented at Cannes
- A directory of animation professionals attending Cannes
- A promotional platform for recent films, projects in development on the site [AnimationDayinCannes.com](http://AnimationDayinCannes.com), [filmfestivals.com](http://filmfestivals.com) and Youtube
- A dedicated video channel on youtube to discover trailers and showcase
- Buyers/media channel on youtube featuring Showcase, demo reel, excerpts with password protection
- Increased visibility of awards and award recall of winning films at large animation festivals
- Benefit from press coverage of 5 000 medias and the presence of key players attending the international market (1MM transactions)



## Celebrations May 18

### Catalog of Animation in Cannes

Listing of films and projects presented in Cannes Directory - Who's Who in Animation in Cannes Both will be available online and offered free to buyers, media and trade publications



### 3 Youtube dedicated ADIC Channels

Channel for trailer of animation in Cannes  
Channel for Fest Winners in Animation  
Password protected channel for show case or films /shorts restricted to media and buyers.

### Online Dailies on [filmfestivals.com](http://filmfestivals.com) and newsletters each day

Reaching 120 000 film professionals and festival attendees

## Breakfast Networking 9.00 - 10.00

### Salons La renaissance



## Panels

**'From short to long'** tbc

**'The specifics of animation marketing vs non animation'** meet the experts and learn their tricks Moderated by Bruno Chatelin Former head of theatrical for UGC - 20th Century Fox and SONY (Columbia Tri-Star Films) in France, celebrating his 29th Cannes and 200 films released  
time tbc

Meeting with our special guest star (tbc)

**'Animation that Matters'** Dubai Pavillon 5 pm with  
Marie-Claude Beauchamp: President AQA, CEO Producer - CarpeDiem Film & TV,  
Ayman Jamal Director Producer from Barajoun Entertainment - Dubai

**'Writing for theatrical Animation vs film and TV'** with Xavier Kawa Topor, (délégué général NEF), Noelle Deschamps (Equinoxe), Pascal Rogard SACD, Marc du Pontavice (Xilam) and Yoann Sfar (director of animation and fiction film) at SACD Pavillon 3.00 pm

**'Reviewing film Animation vs Live'** : the different challenges with speakers from NEF, Fipresci and a consumer magazine journalist tbc

**'VR, Immersive Experiences, Dome, VR: what's the financial model?'** with  
**Michel Reilhac**: Melange VR expert, VR curator for Marché du Film Pavillon NEXT

**Laurie Gordon:** Director Montreal International Animation Film Festival (August 18 -21, 2016) **Ana Serano** ( CFC X Media Lab & think tank) **10.00 - 10.45 am** - Salons la renaissance

## Networking 13.00 Salons La renaissance



Both promoted with editorial in our Animation Day in Cannes [dailies](#) and in the animation day in Cannes newsletter circulated to all attendees.

## The screenings

### Screenings of animation features

**Special screening** of [Bilal](#) ADIC opening film

The first animation feature to come out of Dubai.

**11.00 am** Salons la Renaissance (1.45)

### Animation Day in Cannes Discoveries

Screening in the Palais (Palais B) **1.30 pm** and

Salon La Renaissance **1.30 pm**

"ADIC Discoveries" 1.45 Program includes the following segment

Intro with a short selection of **Work in progress - demo reels** of finished films or hot projects presented by the filmmaker (10 minutes max)

Shorts or trailers from features from our selection **Animaze Daze in Cannes competition**

**Press and Buyers presentations:** screening and Q&A on work in progress Demo - Show reels Salon la Renaissance

### **Afternoon Presentations at Salon de la Renaissance 3.30**

Launch of the Ryan Larkin Foundation

Launch of the Animation Pride Awards

### **Animation Day in Cannes Accolades : Awards & Recalls 5.00**

Animation Awards Encore: Accolades will be offered to winners in animation categories at recent festivals

### **'Get Animated and Party' La Soirée de l'Animation**

Wine and cheese tasting, bring a bottle from your country from 8.00 pm 00.30 am  
By invitation. tbc

### **In the Media Animation Day in the media 2015**

[filmfestivals.com](http://filmfestivals.com)

- The weekly filmfestivals.com newsletter reaching 120 000 contacts
- The Cannes newsletter reaching Cannes participants, buyers, international media (13 000) and media attending Cannes (5000)
- Animation Day Newsletter Bumper Issue May 11
- The Animation Day in Cannes newsletters (bi- monthly and daily during Cannes)
- Direct shared e-Blasts invitations to buyers and other participants in Cannes



- Media partners  
Animation World Network - the hub of animation on the Internet

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